Online Training Programme-on
Reforms in Service Delivery for Farm Sector:
Emerging Policies and Implementation
Date: 9-10, Sept 2020
Time: 11.00 Hrs -13.00 Hrs

INTRODUCTION:
Recent government reforms with regard to basic income support, agricultural marketing, and support services for seeds, fertilizers and farm equipment mark a decisive step forward towards infusing dynamism in the Indian farm sector. The agricultural manpower at the state and district levels are tasked with leading to transformation. This short of the training session bring subject experts to orient the leadership at the district level to harmoniously turn policies into action.

FOCUS:
To bring together and orient leaders from different departments within the state agricultural manpower towards the emerging agricultural paradigm. This short training session will seek to promote a shared understanding of the challenges and opportunities and discuss ways in which their inputs can improve the resilience of public policies.

LEARNING APPROACH & METHODOLOGY
Interactive live session on CISCO-WebEx for duration 6-hour teaching, presentation Q&A session. The study material/ templates will be shared through an email/ google document. The sessions would be expert-led, participant-centered conceptual deliberations, real case studies, and group activities.

COVERAGES:
- Agricultural marketing reforms through direct marketing of Agriculture produce and contract farming
- Support services for seeds and farm equipment through private sector

OBJECTIVE
The programme aims to strengthen the knowledge and orient senior and middle-level leadership among the agricultural manpower at both central and state levels to spearhead the transformation towards a new agricultural paradigm on the following.
- Commercialization of agriculture through marketing reform: Benefits and risks for farmers
- Support services for new agriculture: New linkages to facilitate the transformation
- Role and importance of a direct subsidy regime as a new social safety net

PARTICIPANTS PROFILE:
Agri/Horti/dairy/Fertilizer official from a different department, R&D Institutions,

PARTICIPANTS
The total number of participants approximate batch size 25 from different agricultural departments is targeted, (a
Educational Institute & Research Organization, Banks, Autonomous Institutions, Policy

☐ **TIME & MODE**
The training course will be delivered online from -9-10 Sept, 2020 11.00 -13.00 hrs IST (on-line) and 1/2 hr offline.

☐ **PARTICIPATION FEES:**
Rs. 3100/- +18% GST for a government official, PSU academic, R&D and Large companies
Rs 1600 +18 % GST for SME/start up/ students.

☐ Bank detail for offline payment:
DD/Check drawn in favour of “National Productivity Council” payable at New Delhi
Bank Name: Indian Overseas Bank, 70 Golf Link, New Delhi,
Bank Account No.: 026501000009207,
IFCS/RTGS/NEFT Code: IOB-A000265
MICR Code: 110020007
PAN No.:AAATN0402F,
TAN No.:0099B
GST No.: 08AAATN0402F1Z6

☐ SPEAKERS:
The speakers from subject matter specialists from academic policy, government, and sector-specific experts.

☐ ENQUIRIES:
All Nominations along with participant’s details- name, designation, organization, contact address, email, phone/mobile no., residential/non-residential, along with DD/Cheque/ECS details towards participation fee along with GST No. should reach NPC Jaipur latest by 7 Sept 2020 respectively

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