



Webinar Title: Resource Productivity and Circular Economy: Opportunities for India – Post Covid

Webinar Type: Paid

Registration Fee (including GST):- Rs. 200/- per participant

Expert Speaker - Dr. Kawal Gill, Associate Professor, Sri Guru Gobind College of Commerce, University of Delhi, Pitam Pura , Delhi.

Webinar Date: July 24th 2020 | **Duration:** 12 Noon to 1 Pm

About Webinar - The circular economy is a modal of production and consumption which involves sharing, leasing, reusing, repairing, refurbishing and recycling existing materials and products as long as possible. In this way, the **life cycle of products is extended**.

In practice, it implies **reducing waste** to a minimum. When a product reaches the end of its life, its materials are kept within the economy wherever possible. These can be productively used again and again, thereby **creating further value**. This is a departure from the traditional, *linear* economic model, which is based on a take-make-consume-throw away pattern. This model relies on large quantities of cheap, easily accessible materials and energy.

The world's population is growing and with it the demand for raw materials. However, the supply of crucial raw materials and other resources is limited. Hence, to use the finite resources more productively is all the more important.

Moving towards a more circular economy could deliver benefits such as reducing pressure on the environment, improving the security of the supply of raw materials, increasing competitiveness, stimulating innovation, boosting economic growth, creating jobs etc. Consumers will also be provided with more durable and innovative products that will increase the quality of life and save them money in the long term.

Webinar Coverage: - The webinar will cover a brief overview about the need to transition from linear to circular economic model in order to use finite resources more efficiently forever growing population. It will also cover global practices/ initiatives taken on circular economy so far and actions taken by Government of India to promote sustainable production and consumption by reuse, repair, refurbish and recycle.

Speaker Profile



Dr. Kawal Gill holds a Ph.D. degree in International Business from Department of Commerce, Delhi School of Economics, University of Delhi. At present, she is an Associate Professor, Department of Commerce at Sri Guru Gobind Singh College of Commerce, University of Delhi.

With over 30 years of UG and PG teaching experience, she has twenty-two publications to her credit including ten research papers, four books and eight book chapters, articles published in national and international publications. She has presented papers in twelve international conferences including Kennedy school of Government, Harvard University and University of Oxford. She has supervised three MPhils and 133 research projects of Postgraduate students.

To enhance the corporate image and improve the public perception of the college, she, as the director Internal Quality Assurance cell (IQAC), was instrumental in taking various initiatives to improve the overall governance of the college.

Recently, she has been awarded a *Distinguished Women award in Commerce by Venus International Women Awards (VIWA) on March 7th 2020.*

Register to learn

1. What is circular economy?
2. Why we need to switch from linear to circular economy?
3. How can we use our resources more productively?
4. What are the global initiatives on circular economy?
5. Learn about the business models of circular economy.
6. Learn about opportunities in Indian context.

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