



NATIONAL PRODUCTIVITY COUNCIL
(Under Ministry of Commerce & Industry, Govt. of India)



Webinar Title: Zero Defect Zero Effect (ZED)
Maturity Assessment Model

Webinar Type: Free or Paid: Paid

WITH E-CERTIFICATE

If Paid, Registration Fee (including GST):- Rs. 354/-

Expert Speaker (Name/ Designation) – Shri A K Singh, Director,
National Productivity Council Patna

Webinar Date: 24-November-2020 | **Duration:** 3:00 PM to 4:00 PM

About Webinar: - ZED Maturity Assessment Model is a holistic assessment and certification system of MSME units on quality, productivity, pollution mitigation, HR, design, IPR etc with an objective to create an ecosystem for competitive, quality and clean manufacturing, promote development of world class products, expand markets for MSME etc. The webinar shall discuss the various parameters, assessment methodology, certification process, benefits to MSME etc.

Webinar Coverage:-

- ZED Certification Scheme
- Parameters of Assessment
- ZED Rating System
- Financial Support to MSME
- Benefits of implementing ZED

Speaker Profile:-



Shri A K Singh, Director in National Productivity Council, having academic qualification of B.Tech (Production Eng), Post Graduation Diploma in Industrial Engineering & Post Graduation Diploma in Financial Management with 30 years of multi sector experience in the field of Productivity & Quality Improvement, Design and Development of Management Systems and Training.

Date: - 24-November-2020

Time Slot: - _From_3:00 PM_To_4:00 PM

Register in advance for this webinar

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