



## **Webinar Title: “Goal alignment through Hoshin Kanri”**

**Expert Speaker (Name/ Designation) – Dr. Sumit Roy, Founder, Joyful Workplaces, Pune**

**Webinar Date:** 30/10/2020 | **Time:** 11 AM | **Duration:** 1 Hr. 30 Min.

### **About Webinar : -**

Does successful completion of routine work is the final goal of an organisation or it also must meet its other strategic goals in terms of business expansion, product development, quality improvement, employee development, new product development, etc.? Every management has a responsibility to decide long term, mid-term and short term strategic goals and objectives in line with vision and mission of the company. These are required to be deployed through the hierarchy of the organisation and monitored at a given frequency for their attainment. However, setting the goals and objectives as well as proper deployment of the goals involves structured analysis and scientific methodology for getting desired results. Unless this is done in a structured way, no company can aspire to prosper and grow.

### **Webinar Coverage:-**

Webinar will help to develop an insight into the Hoshin Kanri process. It will explain the basics of strategy development process keeping in view company’s vision, mission and SWOT. It will also help understanding of the process of setting, deploying, reviewing and doing mid-course corrective action of goals & objectives related to all staff members.

**Speaker Profile:-** Dr. Roy is B.E. (Mech) (NIT), PG Diploma (SQC & OR) (ISI), Ph.D (BITS Pilani), Lean Six Sigma Master Black Belt, Specialized in TQM, Taguchi and Shainin techniques. Dr. Roy is the founder of Joyful Workplaces, an entity which helps to develop a holistic organisation. He has transformed over 200 companies through hands-on counselling. He worked in organizations like TVS group, CII etc. and led quality missions to USA, Japan, Europe, China etc. Dr. Roy served as academic supervisor for University of Warwick, UK and has published several papers/ articles.



**Key Learnings :**

1. What is Hoshin Kanri?
2. How Hoshin Kanri is different from traditional goal setting process?
3. How strategic goals and objectives are to be decided?
4. What is the process of deployment and review?
5. What are the basic data structure and fact sheet to start a simple Hoshin Kanri process?
6. What kind of documentation is needed to carry out the Hoshin Kanri process?