



NATIONAL PRODUCTIVITY COUNCIL  
PRESENTS WEBINAR ON:

## PSYCHO-DYNAMICS OF TRANSACTIONAL ANALYSIS FOR MANAGERIAL EFFECTIVENESS

(Visit <https://www.npcindia.gov.in/NPC/User/webinarpage>)

*E-Certificate would be issued to the participants*

About Webinar: - Transactional Analysis is a part of social psychology a method to improve our overall communication profile. The concept outlines how we have developed and treat ourselves how we relate and communicate with others and offers suggestions and interventions which will enable us to change and grow. Transactional Analysis can be used in any field for where there is a greater need for greater understanding of an individual's communication behaviors and how these impact on their relationship both Personal and in Work.

### Objectives:

- To provide better understanding of how people relate to one another so that they may develop improved communication and human relationship through the path – breaking theory of Transactional Analysis.

### Coverage:

- Transactional Analysis (TA)- An Overview
- Understand Ego states
- Understanding different Transactions.
- Complimentary, Crossed & Utterior transactions and its implications
- Understanding Strokes, Contracts, Life Script.



Expert Speaker  
Mr. Gautam Roy

**Speaker Profile:-** Mr. Gautam Roy, holds a post graduate diploma in Personnel Management & Industrial Relations from XISS and a post graduate diploma in Human Resource Development ( HRD ) from TIPIE ( now AIP ) , Chennai . He comes with rich and profound experience in Human Resource Management and Organization Behavior spanning more than 30 years. He worked with National Productivity Council of India (Under Ministry of Commerce & Industry, Govt. of India) as Dy. Director (HRD). He was trained by Tokyo based Asian Productivity Organization (APO) in Indonesia & FIJI islands. He is founder, Chief Consultant & Trainer of Ignite Management Consultants, Kolkata.

**Webinar Date: 22.12.2020 (Tuesday)**

**Time: 2.30-4.30 PM**

**Registration Fee (including GST): Rs.362/-**

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