



**NATIONAL PRODUCTIVITY COUNCIL
(UNDER DPIIT, MINISTRY OF COMMERCE AND INDUSTRY, GOVT. OF INDIA)**



Webinar Title: Food Fraud Vulnerability Assessment (FFVA) and Mitigation Plan

Webinar Type: Paid

Registration Fee (including GST):- Rs. 500/- for each Participant

Expert Speaker (Name/ Designation) – MR. Harihar Guragain

Quality Assurance Manager/ SQF Practitioner, Live Better Sprouting Innovation, Ontario, Canada

Lead Auditor, ISO 22K, ISO 9001, ISO/EC 17025

Webinar Date: 30.09.2020

| **Duration:** 04:00 to 05:00 PM

About Webinar (Brief One para): - Food Fraud is not new to this world but recently has been a challenge for global food and food ingredients sourcing. High value and/or high-volume products are always vulnerable in eyes of organized fraudulent. Despite of food fraud vulnerability, global trade is accelerating its pace due to regional costing, seasonal availability and so many other convenient factors.

Food Fraud Mitigation Plan is the shield to every organization to minimize any potential food frauds. Recently, GFSI recognize its importance and made mandatory for their benchmarked food safety standards.

Webinar Coverage: -This webinar shall include types of food frauds, Importance of FFVA and Mitigation Plan in GFSI bench marked Standards, some examples of Global Food Fraud incidences, Food Fraud Risk Assessment and Mitigation Plan.

Speaker Profile (Brief One Para & Photograph):-

Mr.Harihar Guragain has been working in Food Manufacturing and Trading activities from more than 16 years. He has been involved in developing, implementing, and auditing food safety standards. He has trained more than 300 QA/QC food manufacturing professionals and food safety internal auditors. He enjoyed working as University Visiting faculty, Speaker, Radio Program Producer/Presenter, Writer, Social worker, Youtuber etc. Currently, he is working as QA Manger and SQF practitioner at Live Better Sprouting Innovation, Ontario, Canada.



Date: - 30.09.2020 **Time Slot:** - From 4:00 PM To 5:00 PM (Afternoon)

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