

## **Webinar Title: Effective Waste Management through Extended Producer Responsibility(EPR)**

**Webinar Type: Paid:**

**Registration Fee (including GST):** Rs 299/- (Rupees Two Hundred Ninety Nine Only) per participant inclusive of GST

**Expert Speaker (Name/ Designation)** –Shefali Bakshi, Co-founder, Sifar Zaya Environmental Sustainability Trust

**Webinar Date:** 22.11.2020 **Duration:** 11.00 am to 12.00 hours (One hour)

**About Webinar (Brief One para):** **Extended producer responsibility(EPR)** is a practice and a policy approach in which producers take responsibility for management of the disposal of products they produce when those products are no longer useful by consumers. Responsibility for disposal may be fiscal, physical, or a combination of the two. It is the commitment made by a producer to facilitate a reverse collection mechanism and recycling of end of life, post-consumer waste. The objective is to circle it back into the system to recover resources embedded in the waste. Recently, India has framed laws which have introduced the concept of Extended Producer Responsibility for plastic packaging waste and e-waste

Polluter pays principle has been one of the most significant principles with respect to waste management. The quantum of waste generated globally is huge. Besides solid waste, electronic and plastic waste are toxic to the environment and are capable to causing irreversible damage to the planet. Laws like E-waste management rules 2016, Plastic waste management 2016 outline the roles, responsibilities and targets for the producers and manufacturers of electronics and plastic based products. It is extremely important to understand the provisions and the challenges in implementation of these laws. The webinar will focus on understanding extended producer responsibility, important terminologies, EPR with respect to plastic and electronic waste and case studies

### **Webinar Coverage:-**

- Understanding extended producer responsibility
- Important terms and clauses as per the law
- EPR Models
- EPR for electronic waste management
- EPR for plastic waste management
- Case studies and examples

**Speaker Profile (Brief One Para & Photograph):**-Shefali Bakshi is the co-founder of Sifar Zaya Environmental Sustainability Trust. She is M.Tech (Gold Medalist) in Environmental Engineering and is strongly passionate about environment and sustainability ecosystem. Having worked as a faculty in an engineering college, an implementation manager, and now as a sociopreneur, she has gained diverse experiences and is keen on working on making the society more environmentally conscious: one person at a time.

**Register to learn (Key Learnings' in bullet points):**

- Understanding extended producer responsibility
- EPR for plastic waste management
- EPR for electronic waste management

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With kind regards

S.P.Singh  
Regional Director  
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