



**NATIONAL PRODUCTIVITY COUNCIL**  
**(UNDER DPIIT , MINISTRY OF COMMERCE AND INDUSTRY , GOVT OF INDIA)**

# Importance of CSR in Sustainability



**Webinar Title: Corporate Social Responsibility**

**Expert Speaker – Dr. Sandeep Mazumdar**

**Webinar Date: 21.08.2020 | Duration 1 hour 03 PM to 04 PM Fee : Rs 300 /-**

**About Webinar:** - Industries are spending a lot for the community nearby as a part of CSR, but, is it the only role of CSR for any industry, or, there is something else which should also be considered in CSR. This webinar helps to understand the actual meaning of CSR and what else the organization can do a socially responsible organization.

**Webinar Coverage:-**The coverage will be understanding of CSR, and how should an organization implement it

**Speaker Profile :-** Dr. Sandeep Mazumdar is as business excellence and Management Consultant, Trainer, Mentor. He is basically an HR expert, with additional skill of implementation of Social Responsibility, Social accountability, Business Excellence and Safety. He is an expert resource and faculty of Indian Institute of Management. Together with this, he is into advisory board in many large scale industries.

**Register to learn (Key Learnings' in bullet points):**

- Introduction to CSR and what is it exactly
- Global Conferences and Thinking on CSR activities
- Why CSR is a requirement
- Spectrum of CSR Activities in any industry
- Issues and its responses
- Other Global Responses
- CSR - Ethics

**For registration visit : [npcindia.gov.in](http://npcindia.gov.in) (in webinar tab , under Bhubaneswar)**

Regards,

(Alok Barik)

Email : [alokk.barik@npcindia.gov.in](mailto:alokk.barik@npcindia.gov.in)

Mobile : 91-75760 22747