



TOTAL QUALITY MANAGEMENT

27 FEBRUARY 2021

11:00 AM

**NATIONAL PRODUCTIVITY COUNCIL
REGIONAL DIRECTORATE
4TH FLOOR, KABIR BHAWAN
G.T. ROAD, KANPUR -208 005 (U.P.)**

WEBINAR

**FEE PER
PARTICIPANT :
Rs. 400/-
Inclusive of GST**

TOTAL QUALITY MANAGEMENT

- Quality is the competitive edge for the products and services. It is not just confined to a product/ service; but it also applies to delivery, administration, and every aspect of organization's activities.
- For being competitive, it is a necessity to embark on and follow programs to improve primary, support and development processes.
- TQM (Total Quality Management) has been demonstrated as a management as-well-as a problem solving technique.
- TQM benefits have been in the form of increased competitiveness, reduced costs and satisfied customers.

**GUEST
FACULTY**

Shri Rupam Baruah
Regional Head
East and Centre South Region (India)
Bureau Veritas

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