



NATIONAL PRODUCTIVITY COUNCIL Webinar

**“Pay me less now or else Pay me more later”
– A brief overview of Cost of Quality**

12th October 2020, 11:00 AM – 12.30 PM

About Webinar

The Cost of Quality tells us how the organization utilizes their resources to prevent poor quality products.

Why do you need to implement Cost of Quality??

“You cannot manage what you cannot measure”

Cost of Quality methodology provides the detailed information that management needs to accurately evaluate the effectiveness of their quality systems, identify problem areas and opportunities for improvement. It helps the organization to gain potential savings by implementing process improvements.

Webinar Coverage

- What is Cost of Quality?
- Types of Cost of Quality
- Cost of Good quality and Cost of Poor Quality
- Measurement of Cost of quality and Optimum quality level
- Case studies



SPEAKER

**Ms. Hemaleka Balu
Manager, Tata Chemical Ltd.**

Ms Hemaleka has more than 15 years of experience in Projects, Technical services, Technical audits, and Quality assurance. Her various certifications include Six sigma green belt, Dupont process safety training, Operations management, Aspen plus, Energy auditor.

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NATIONAL PRODUCTIVITY COUNCIL

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