

Webinar Title:

Achieving Organisational Excellence through
“Motivation & Self Motivation“

Expert Speaker

Dr.S.N.Venkatesan,
Management & Legal Consultant,
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Chennai



Webinar Date: 27.10.2020 | **Duration:** 3PM to 4PM

Webinar Fee: 300/-(All Inclusive)

About Webinar: -

Some of the Government Departments, PSUs and Private Sector Units are unable to utilise the capacity of individuals working in their concern to the maximum possible extent so that the expected productivity from them is unable to be achieved. Ultimately the productivity gets reduced. The consequence of this is well known. There may be many reasons for less productivity. However in most of the cases, lack of proper motivation leads to under utilization of their individual capacity. In some cases lack of interest in Self Motivation also leads to less productivity. Therefore, this webinar may be useful to the officers at all levels to understand the importance of satisfying the motivational factors to achieve the Organisational goals with excellence (i.e., Customer satisfaction- more than their expectation).

**Speaker Profile:-**

The Speaker Dr.S.N.Venkatesan is basically a Veterinary Officer retired in the cadre of Regional Joint Director of Veterinary Services of Government of Tamil Nadu. He has acquired eight Post Graduate Degrees in various HR and other subjects and also obtained a Law degree. He is a Certified Trainer of Trainer Development Programmes of GOI and has also specialised in RTI Act 2005. He is a Guest Faculty in ISTM, New Delhi. He is also a practicing lawyer in Madras High court. He has so far conducted more than 3500 training programmes in various HR subjects and in Laws including Right To Information Act 2005. He does this service as Honorary RTI ACT 2005 Consultant to many Universities, GOI Departments and Major Port Trusts in India. He is also Guest Faculty of NPC for the past seven years.

Webinar Coverage: -

1. Causes for performance problems in an Organisation
2. Definition of Motivation
3. Motivational Process
4. Kinds of Motivation
5. Importance of Self Motivation and achieving self motivation
6. Benefits of Organization through motivation and self motivation

Register to learn:-

1. Definition of Motivation
2. Motivation Process
3. Kinds of Motivation
4. Self Motivation and its importance
5. Benefits to Organisation