



BHAGAVAD GITA AND MANAGEMENT

"Mind is very restless, forceful and strong, O Krishna, it is more difficult to control the mind than to control the wind ..."Arjuna to Sri Krishna



NATIONAL PRODUCTIVITY COUNCIL

Presents Webinar on

Bhagavad Gita and its relevance to Management

On 20 November 2020, 11:00-13:00 hrs

Bhagavad Gita (By the name the meaning goes as "tune of the Lord") is widely accepted as "religious book". A message preached by Lord Krishna to Warrior Arjuna amidst war ground. But, in depth insight of Gita makes one understand that it is a compilation of many key themes of Indian scholarly conventions. It is actually an "Anusthana Grandha" – a book aimed for practicing not for just reading. It trains the mind in right thinking, right way of seeing things so that mind gets liberated and empowers itself for higher achievements. Leadership is one of the core themes of management. There are many leadership styles described in management literature. The leadership style prescribed by Lord Krishna in second chapter of Gita describes the ultimate mental status a leader must attain. Similarly III chapter of Gita explains few facts about team building which is another main topic in management. This Webinar is an attempt to extract inputs given by Gita about leadership and team building.

Speaker:

Dr. V. Janaki Tenneti,
Management Professor

Registration Fee:

Rs. 590/- including
GST per Participant

Please Visit for Registration:

[https://www.npcin
dia.gov.in/NPC/Us
er/webinarpage](https://www.npcindia.gov.in/NPC/Us
er/webinarpage)

RD Hyderabad

NATIONAL PRODUCTIVITY COUNCIL

10E Gaganvihar Complex,
MJ Road, Hyderabad - 01

Tel: 040-24733473,
9860439586

Email:

Ls.kamde@npcindia.gov.in



Participants will be provided E-certificate towards Participation.