



NATIONAL PRODUCTIVITY COUNCIL
(Under Ministry of Commerce & Industry, Govt. of India)



Webinar Title: **Zero Defect Zero Effect (ZED) Maturity Assessment Model**

Registration Fee (including GST):- Rs.99/-

Course conducted by Group/ Regional Directorate Name: - Patna, Bihar

Name & Designation of Course Coordinator: Shri A K Singh, Director, National Productivity Council Patna

Course Coordinator Contact Details: 9430293698

Video Category: _____

About Webinar Program: - ZED Maturity Assessment Model is a holistic assessment and certification system of MSME units on quality, productivity, pollution mitigation, HR, design, IPR etc with an objective to create an ecosystem for competitive, quality and clean manufacturing, promote development of world class products, expand markets for MSME etc. The webinar shall discuss the various parameters, assessment methodology, certification process, benefits to MSME etc.

Webinar Course Coverage:-

- ZED Certification Scheme
- Parameters of Assessment
- ZED Rating System
- Financial Support to MSME

- Benefits of implementing ZED

Register to learn:

- Zero Effect Zero Defect concept
- ZED Implementation Methodology
- How to Achieve ZED Certification for manufacturing System
- ZED Maturity Model
- Financial support to MSME for ZED Implementation

Thanks & Regards

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Important Instructions:- As per direction, all Group Heads/ Regional Directors are requested to strictly adhere for providing their respective eLearning Program details for uploading on NPC website & social media platforms at least 10-12 in advance.