



Virtual webinar: E-Business Strategy

Fee: - Rs. 99/-

About Webinar: E-Business strategy is not just for Internet Businesses. An e-business strategy is essential to any organisation conducting business over the Internet. It defines both your short-term and long-term e-business goals and involves careful and skilled planning.

E-Business strategy is part of your corporate strategy and business plan, and also interconnects with other plans including your marketing, organizational and IT strategic plans.

Webinar Coverage:

- ❖ Know your Market
- ❖ Buyer's Persona
- ❖ Value Chain Analysis
- ❖ Drop Shipping
- ❖ Online Reputation Management



Speaker Profile:
Mr. Kumar Saurabh having more than 10 years of experience in the field of

Education,

organized retail agriculture, training and development sector. He is a social entrepreneur at heart and a trainer by profession. At present he is running his own organization Leaderz Walk Life Skills Education Pvt. Ltd. Based in Noida as a Founder, Director. His organization is actively providing B2B services in the field of training, content development and skilling mission for top companies of India. Under his stewardship his team has developed more than 15000 hours of training materials in vocational skills segment.

Thanks & Regards

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