

Web Talk Title: Business Process Reengineering



About Webinar:

Business process reengineering (BPR) is the practice of rethinking and redesigning the way work is done to better support an organization's mission and reduce costs. Within the framework of this basic assessment of mission and goals, re-engineering focuses on the organization's business processes—the steps and procedures that govern how resources are used to create products and services that meet the needs of particular customers or markets. As a structured ordering of work steps across time and place, a business process can be decomposed into specific activities, measured, modeled, and improved. It can also be completely redesigned or eliminated altogether. Re-engineering identifies, analyzes, and re-designs an organization's core business processes with the aim of achieving improvements in critical performance measures, such as cost, quality, service, and speed.

Webinar Coverage:

- Origin & Definition
- Key words of reengineering
- Objectives of reengineering
- BPR – maintaining the balance
- Characteristics of reengineering
- Selection of the process for reengineering

Speaker Profile:

Shri. C. Narendra is currently working as Regional Director at the National Productivity Council's (NPC) Bengaluru office. Having joined the Council in 1991 after competing BE (Mechanical Engineering) from Gulbarga University and Post Graduate Diploma in Industrial Engineering from NPC, the incumbent has been involved in productivity improvement studies in different categories of industries as a result of the exposure obtained by working in NPC offices located in Ahmedabad, Chandigarh, Chennai, Jaipur and in Bengaluru



Register to learn:

- ☺ Gain understanding of the origin, key words and objectives of BPR.
- ☺ Acquire knowledge about the key characteristics of Business Process Reengineering.