



NATIONAL PRODUCTIVITY COUNCIL

PRESENTS WEBINAR ON

"HOW TO INSTITUTIONALIZE
CLEANER PRODUCTION CONCEPT
IN INDUSTRIES"



Industries are required to produce their products and services with minimal inputs to have least impact not only on its working environment but also to the surroundings. Adapting Cleaner Production (CP) approach is one way to achieve better productivity and resource efficiency. CP needs commitment from top management, right pricing policies of resources, competitive environment, strong enforcement mechanism and support from all levels to institutionalize in Industries. This webinar is designed to discuss how CP can be implemented in industries effectively with practical examples.

Webinar Coverage:

- Basic understanding of CP
- Concepts, Principles and measurement methods
- Tools and Techniques useful for the implementation of CP
- Benefits of CP and its importance
- Case Studies



Shri. N.K.Kuttiappan
Executive President
LVK Enviro Consultants

About the Expert Speaker:

- An expert in environmental audit having more than 35 years of rich experience in consultancy and training.
- Empanelled Auditor with IRQS and Empanelled Assessor with QCI-NABET

Registration Fee:
Rs.99/- (Inclusive of GST)

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*e – Certificate will be
issued to participants*