

NATIONAL PRODUCTIVITY COUNCIL

(Under DPIIT, Ministry of Commerce & Industry, Govt. of India)

2-days Technical Workshop on “Intellectual Property Rights” On 21st -22nd March 2020

1. About NPC

National Productivity Council (NPC) is a national level organization promoting productivity culture in India. Established in the year 1958 as a registered society by Government of India, NPC is functioning under Ministry of Commerce & Industry Govt. of India. It is an autonomous, tripartite, non-profit organization having equal representation from government, employer and worker organizations and from technical and professional institutions on its Governing Council. NPC provides consultancy and training and undertakes research in the areas of productivity besides implementing productivity promotion programmes of the Tokyo based Asian Productivity Organisation (APO), an inter-governmental body where NPC represents Government of India as a founder member.

2. Program Background

Intellectual property is the knowledge and trade secrets of organizations. Rather than the physical production of goods, intellectual property rights seek to protect the intangible property from mental labor like Design, Artistic work, and Inventions. Intellectual property law exists to encourage economic compensation for artistic work.

Whether individuals creating their own original works or protecting the exclusive rights of their organization. Protecting intellectual property is a big step for working in technology, research, and other areas helping to develop new services, products, and answers.

- 3. Target Group:** This workshop will be beneficial to MSMEs, Start-ups, Clusters, SHGs, Students, Research scholars, Lecturers, Professors, Government officers from different streams to help them intensify their knowledge.



DEPARTMENT FOR PROMOTION OF
INDUSTRY AND INTERNAL TRADE
MINISTRY OF COMMERCE & INDUSTRY
GOVERNMENT OF INDIA



4. Broad Outline

Programme Schedule (Day 1)	
<i>Registration</i>	<i>10.00 AM to 10.30 AM</i>
First Session: <i>Introduction about Intellectual Property Rights</i>	<i>10:30 AM to 11.30 AM</i>
<i>Tea Break</i>	<i>11:30 AM to 11.45 AM</i>
Second Session: <i>Global Perspective on Patent Prosecution Practices</i>	<i>11.45 AM to 1:00 PM.</i>
<i>Lunch Break:</i>	<i>1:00 PM. to 2.00 PM</i>
Third Session: <i>Technical session on Trade Marks Regime and Challenges for Indian MSMEs</i>	<i>2.00 PM. to 3:00 PM.</i>
<i>Tea Break:</i>	<i>3:00 PM. to 3.15 PM</i>
Fourth Session: <i>Technical session on Industrial Designs and Geographical Indications.</i>	<i>3.15 PM. to 4:30 PM.</i>
<i>Q & A Session</i>	<i>4:30 PM to 5:00 PM</i>
Programme Schedule (Day 2)	
First Session: <i>Technical session on Copyrights Issues of Indian Industry</i>	<i>10:00 AM to 11.30 AM</i>
<i>Tea Break</i>	<i>11:30 AM to 11.45 a.m</i>
Second Session: <i>Technical Session on IP valuation and commercialization: challenges for Indian MSMEs</i>	<i>11.45 AM to 1:00 PM.</i>
<i>Lunch Break:</i>	<i>1:00 PM. to 2.00 PM</i>

<i>Third Session:</i>	
<i>Hands on training on Patent Search, Patent filing, Trademark filing and Industrial Design filing for participants.</i>	2.00 PM. to 4:30 PM.
<i>Certificate Distribution</i>	4:30 PM to 5:00 PM

Core Faculty: Dr. Rahul Taneja, Scientist, Department of Science and Technology, Government of Haryana holds professional degrees including Doctor of Philosophy (PhD) in Pharmaceutical Science, Master of Intellectual Property Law, Master of Pharmacy, Master of Business Administration (International Business), Post Graduate Diploma in Intellectual Property Rights and Patent Practices, Master Trainer of European Patent Office and World Intellectual Property Organization.

He has own Intellectual Property in which **4 Copyright** and **2 Industrial Design** and **3 Patent Filed** in his own credibility.

He has **35 Journal publications**, on various IPRs issues and concepts besides articles in various newspapers and newsletters. He has already delivered **more than 250 specialized lectures** in various National & International Conference and training programme on Intellectual Property Rights in various institutions and industrial associations including Ministry of MSMEs, Micro, Small and Medium Enterprises – Development Institutes, Karnal (Haryana), Micro, Small and Medium Enterprises – Development Institutes (MSME-DI), Ludhiana (Punjab), National Institute of Technology, Kurukshetra, Guru Jambheshwar University, Delhi University, Punjab University, ITM University, BPS Mahila Vishvidalya, Chitkara University, Shoolini University, PHD Chamber of Commerce and Industries, ASSOCHAM, FICCI, Franchise India, Prestigious Pharmacy Colleges, Engineering Colleges, Management Colleges, and professional institutes.

5. Timings:

Registration Time: 10 AM

Program Time: 10:30 AM to 5 PM

Working Lunch: 1:00 PM

Tea Break: 11:30 AM and 3:30 PM (15 Minutes Each)

6. Venue: NPC Conference Hall, National Productivity Council, Utpadakta Bhavan, 5-6 Institutional Area, Lodhi Road, New Delhi-110003

7. Participation Fee : Rs. 4000/- plus GST @ 18% i.e., Rs. 4720/- per participant.

(The Participants at the end of the successful completion of the 2-Days Workshop shall be awarded a Certificate of Participation)

8. Contact Information:

Program Director: Sh. S.P. Tripathi, Group Head (Strategic Planning and Business Development)

Program Coordinator: Ms Shrawani Srivastava

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Mobile No- 9599876800

9. Payment Details:

Programme fees to be paid through account transfer in the name of National Productivity Council by NEFT/RTGS/UPI.

- Bank Details: Indian Overseas Bank 70, Golf link branch, New Delhi
- SB A/C no – 026501000009207 (five zeros)
- MICR – 110020007, IFSC No- IOBA0000265
- PAN No.- AAATN0402F
- GSTIN – 07AAATN0402F1Z8

Please quote **“IPR2020”** while making an online payment.

