



National Productivity Council

Training Programme on

Policy Prototyping and projects/ Schemes design and projects implementation and monitoring and evaluation towards economic growth and developmental impetus.



13th – 17th January 2025

Goa

1. ABOUT NPC

National Productivity Council (NPC) is an autonomous organization under the Department of Promotion of Industry and Internal Trade, Ministry of Commerce & Industry, Government of India. The present expertise available in NPC has a resource base of professionals from fields such as Economics, Regional Development, Industrial Engineering, Human Resource Management, Energy, Environment, IT, Project Monitoring and Evaluation, Research Studies and Baseline Surveys. In addition, services of external professionals and subject matter specialists are also sought on need basis, depending upon the nature and scope of work. NPC extends services from its headquarter at New Delhi and 12 regional offices across the country manned by more than 120 full time professionals. NPC has professionals from diverse fields to provide Consultancy, Capacity Building and Project Monitoring Unit (PMU) services to various organisations including Central Government Ministries and State Governments.

2. PROGRAMME THEME

This residential training programme makes a foray into the various dimensions of policy prototyping and program design and project /schemes implementation and M&E process in the national and regional (urban, rural) development context and seeks to add value to the policymaker and programmes, scheme /project designers and implementors by the sharing of the various case studies in the menu of policy and programme initiative and engagement in a series of case exercises for hands on collective experience across thematic and subject areas as reflected further in the brochure section 4.0.

The process of economic growth and development is a dynamic process engaging the various agencies and stakeholders from citizens to industry to enterprises across the product manufacturing and services provisioning components and the supply chain and the role of public sector and private sector and institutions and the government are significant and fairly demarcated. Yet there are deep interlinkages and two way and multidirectional processes pertaining to innovations in products and services provisioned and the diffusion across the demographic and geographic terrain that get guided by the policy frameworks and decision-making processes in the various regimes and democracies having their own varieties of institutionalised components that generate initiative and implement action across thematic areas and disciplines. A good bureaucratic framework and private sector organization and ecosystem play pivotal role in the progress and forward movement and the coordination and cooperation within the institutionalised architecture becomes crucial and accordingly policies, vision, missions in public and private sector and government and related entrepreneurship leadership in conceptualising strengthening and implementation of the resource allocation as well as autonomous resources flow occur and the output and outcomes of economics and development activity get created and distributed. The importance of policy entrepreneurship, policy making and program design and project implementation action alongside project steering and monitoring and evaluation across Ministries and economic sectors.

3. LEARNING OBJECTIVES

- The training programme seeks to and enables a deep dive into the exciting and very important policy prototyping domain and policy making process and program conceptualisation and design processes for projects development and implementation.

- It opens a larger canvas for learning and deliberations on a spectrum of thematic areas and brings together a wide range of experiences not only from the faculty but also of the practitioners from the bureaucracy and various services and institutionalists as well as senior officials from public and private enterprises and civil society
- It brings actual case examples and insights building case exercises & of policy making, guidelines development etc and M&E activities and project implementation experiences. The coverage shall span the broad sector of manufacturing, agriculture services and science and technology and domain of infrastructure development and the public goods provisioning landscape and reflect on the urban and rural development domain and multilevel governance feature, besides the planning project implementation and monitoring and evaluation application and shall employ tools and application as well as address various notified rules/ acts and provisions and reflect on achievements and a way forward oriented policy roadmaps.

4. BROAD PROGRAMME COVERAGE

The following key topics shall be covered during the training programme along with indicated subcomponents.

1. Economy and Political History related insight

Addressing economic growth and development constructs including micro and macroeconomics and their features. Additionally the evolution of economic thought and development initiatives.

2. Policy needs and policy prototyping focusing on innovations in Policy entrepreneurship and program design.

This session to cover aspects of policy studies and approach to policy prototyping. Further exploring multi-level governance, gap analysis, field studies pertaining to programmes/scheme/projects and data collation and reviews for insights. Towards policy entrepreneurship and design articulation of vision and mission and formulation of guidelines and their review and exercise in guidelines evolution and outlining of implementation & review mechanism.

3. Emergence & impetus on science and engineering

Evolution of science/scientific thought and revolutions and paradigm shifts related features of agriculture, Manufacturing & service sectors. A need for machine design and need for product mapping and technology mapping and methodology development process with broad parameters & Sub parameters etc along with case exercises.

4. Industrial revolution and evolution

Insights into Indian and international industrial development process and the nature and range of cluster types. Perspectives on the cluster approach and dynamics aspects

Of competitive advantage and comparative advantage revisit, scenarios observed about industrial cluster and experience sharing and the PLI scheme features etc.

5. Industrial parks, zones, and cluster rating

A perspective on industrial park rating and ranking scheme and a focus on industrial cluster rating methodology as an exercise and its strengthening and the prospects of products mapping and material flow analysis.

6. Natural resources management and the environmental movement and call for sustainability problems and indicators of pollution.

The emergence of environment and the movement and readings in domain of public goods and provisioning. Environmental impact assessments to post environmental clearances monitoring and need and approach to environmental services and environmental auditing. The emergence of sustainability reporting and Business Responsibility and sustainability reporting and insights of environmental stewardship.

7. The domain of waste management and insight into 6 waste management rules and circular economy

A focus on the key rules on waste management and roles and responsibilities and insights on the progress of implementation and response specially solid waste management, biomedical waste management, plastic waste management and the emphasis of resource conservation and scientific waste management initiatives for circular economy and significance of product composition declaration and circular economy techniques.

8. The programme on waste minimization and features of WMC projects.

Programmes and contribution leading to group consulting action and enabling lean manufacturing cluster project. Insights on and project communication and regarding significance and approaches to project branding and multiplier effects.

9. Institution and institutional development and institutional organization features

The Indian institutional framework and the significance of institutional system and of institutional will and mandates SWOT in institutional functioning and ideas of governance efficiencies. Aspect of institutional evaluation potential approach to institutional redesign and evolution with case explorations.

10. The importance of concurrent M&E and Project steering

A focus on M&E and evolving framework on monitoring and evaluation of programme/ schemes and projects and the approaches including concurrent M&E and impact assessments, Case studies in M&E initiatives and key learnings and exercise in strengthening M&E initiatives with productivity indicators.

11. Addressing future policy prototyping prospects

The key features of policy prototyping and policy formulation in programme design and case(s) of institutional establishment and their functioning / achievements etc and gaps and prospect for new institutions to be established and exercise in the

structuring of institutional frameworks for programme projects implementation.

12. Policy formulation case study

Case exercise on the emergence of an environmental notification and related stakeholder consultations, policy formulation and associating framework for implementation for component structuring.

13. Urbanisation and urban Development and rural development.

Attention to urbanisation theory, municipal bonds, urban management, a focus on sustainable transport, swachh sarvekshan and area of smart city programme and rating ideology. The scenario on rural development and ongoing initiatives. A revisit to constitutional amendments 73rd and 74th. Rural development and Panchayati Raj and the initiative.

14. Closing session and certificate distribution & feedback.

5. TARGET PARTICIPANTS

Senior and Middle Management officials / Executives of Central and State Governments (Ministries and Departments), and from all cadres and services, Public Sector Undertakings, Private Sector Enterprises / Business Corporations, officials from various institutions / autonomous bodies, Urban and Local Government Institutions, Co-operatives, Financial Institutions & NBFCs, Research centres, sectoral institutions/associations, International organisations based in India etc. The Training programme seeks to address requirements of various domains of services, as well as to address multiple disciplines and reflecting experiences on policies and projects/programmes designed and implemented for a wider breadth of coverage and to address policy prototyping and projects/schemes design and projects implementation, Monitoring and Evaluation, policy implications, policy and project achievements and scope for new policy designs and the inter-relations across policy framework etc.

6. METHODOLOGY

Methodology of the training program would be significantly participative in nature including knowledge sharing sessions and case study deliberations besides and range of group exercises assignments.

7. FACULTY

The faculty for the training programme will comprise of senior NPC officials, members and officials of bureaucracy /institution and in service or retired with rich experience in the policy entrepreneurship and programme design and implementation domain, and external experts / specialists including from premier academic institutions.

8. PROGRAMME FEE & VENUE & DATES

Program Venue	Goa
Programme Fee	Residential Participants ₹60000 /- + 18%GST Non-Residential Participants ₹44000 /-+ 18%GST
Programme Code	T2425EC016
Arrival day (Check in time from afternoon onwards at Hotel/Resort)	January 13, 2025, Afternoon (Please Note: Training Programme Sessions Start on 13/01/25 from 15.00 hrs; Check in at Hotel for Residential Training Participants 13/01/25 by Afternoon)
Departure day (Check out time from forenoon onwards at Hotel/Resort)	January 17, 2024, Forenoon (Please Note: Training Programme Sessions close by 18.00hrs 16/01/25; Check out from Hotel for Residential Training Participants on Forenoon of 17/01/25)

9. PAYMENT DETAILS

<i>100% Payment has to be made in advance along with acceptance of proposal.</i>
<ul style="list-style-type: none">• ECS Payment Details: Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265• In case payment is made by DD/Cheque it should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI• NPC'S PAN No: AAATN0402F; NPC'S GSTIN: 07AAATN0402F1Z8

As per GOI notification No. 9/2017-Integrated Tax (Rate) dated 28.06.17, Sr. No. 75, Heading 9992 (at page no. 19 of the notification) No GST is applicable where Services provided to the Central Government, State Government, UT Administration under any training programme for which total expenditure is borne by the Central Government, State Government, UT Administration.

10. HOW TO APPLY

- Please apply in prescribed application format enclosed with this brochure. Nominations may be sent to the following address:

Shri Harsh Thukral

Dy. Director (Economic Services & Productivity Promotion) and PPRDi The Programme coordinator

National Productivity Council

5-6 Institutional Area, Lodhi Road New

Delhi – 110003

Email Id: harsh.thukral@npcindia.gov.in

[Tel: 011-24690331](tel:011-24690331) Ext 375 : (D) 24607375; Mobile# 9999231124

Closing and Last date for Receiving of Nominations: 3rd January 2025 (Friday)

11. GENERAL INSTRUCTIONS

- The Residential programme fee covers the professional fees towards training, board & lodge of the Participant(s). The fee once deposited is non-refundable, however, substitutions are allowed.
- Each participant should carry their ID cards and necessary letters / orders issued by their department for attending the training program.
- NPC shall not bear any charges towards participants' to & fro travel from their residence / place of stay and the training program venue. All participants shall make their own arrangement to reach the venue on time as per the programme schedule.
- Participants are requested to assure their health and safety during the training period and NPC will not be liable for medical expenses incurred by the participants during the program.
- NPC will not provide boarding and lodging before and after the dates of programme. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.
- Settlement of additional bills: The hotel will be instructed to open separate folio for each participant. Participants may directly settle their additional dues regarding family member, laundry, telephone, minibar, room service, overstay etc. with the hotel before checkout.
- The participants shall be awarded Certificate of Participation on successful completion of programme.
- Any other terms and conditions apply as may be notified by NPC at any point of time.
- Referring to GST guidelines, you are requested to confirm the applicability of GST payment for your department.
- Participants are required to follow the necessary COVID protocols during training.



NATIONALPRODUCTIVITYCOUNCIL
5-6 Institutional Area, Lodhi Road, NewDelhi –110003
harsh.thukral@npcindia.gov.in

APPLICATIONFORMFOR NOMINATIONS

Title of Programme:

Programme Duration:

Location:

Details of Nominated Participants:

S.No	Name of Delegate	Designation	Mobile No.	Email ID	Official Address for Correspondence
1					
2					
3					
4					
5					

Details of Nominating Authority:

Name:

Designation:

Organization:

Address

GST no:

Contact Number:

Email ID:

Signature

Details of Proof of payment of Programme fee (*RTGS/NEFT Details/UTR No./ Cheque, DD details*):

Payment Particulars

- **ECS Payment Details** : Indian Overseas Bank, 70, Golf Link, New Delhi Branch; A/c No. 026501000009207, IFSC Code. IOBA0000265
- In case of ECS Payment, the payment details should be intimated accordingly along with UTR number
- DD/Cheque should be drawn in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- Programme Fees per Participant plus GST to be paid in advance
- PAN No: AAATN0402F, GSTIN:07AAATN0402F1Z8

National Productivity Council

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Ministry of Commerce and Industry, Government of India
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