

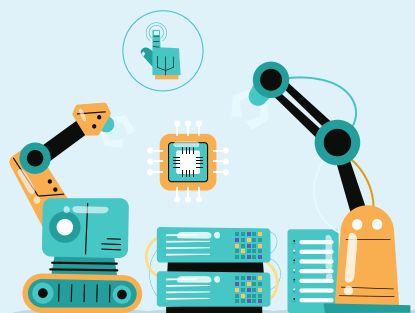


सत्यमेव जयते
Department for Promotion of
Industry and Internal Trade
Ministry of Commerce and Industry
Government of India



National Productivity Council

100 YEARS
विकसित भारत
अभियान
1947 TO 2047

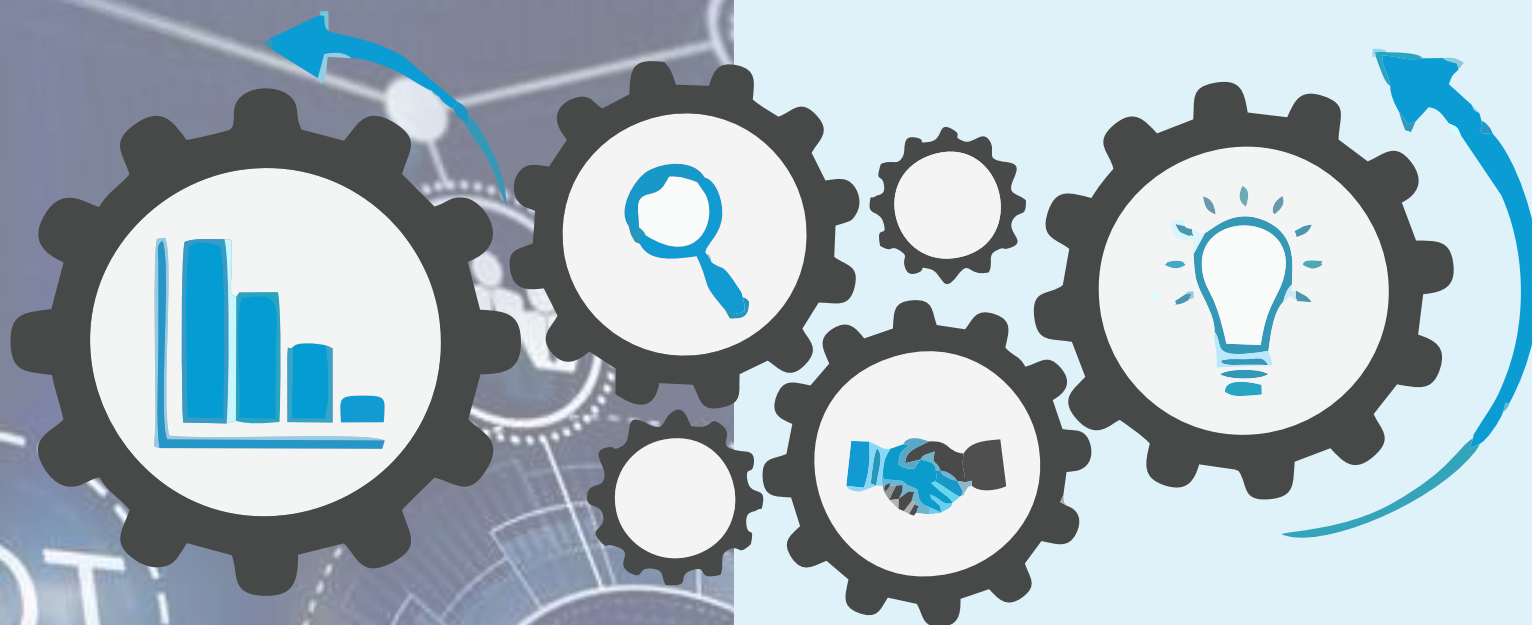


npc

at a glance







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The Facilitator



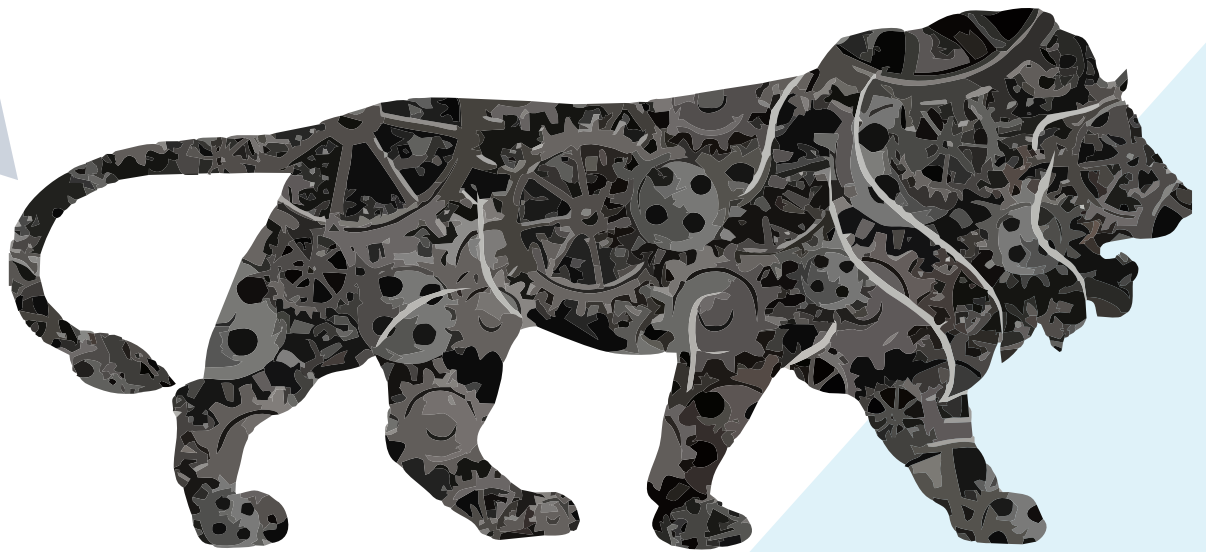
NPC teams up with its clients to work out solutions towards accelerating productivity, enhancing competitiveness, increasing profits, augmenting safety and reliability and ensuring better quality. It provides reliable database for decision-making, improved systems and procedures, work culture as well as customer satisfaction both internal & external. The solution can be all-encompassing or specific depending on the nature of the problem. The Council also helps monitor, review and implement the identified strategies promotional and catalytic in nature.

NPC's services have bearings on economic growth and quality of life. The Council promotes a comprehensive view of productivity focused on improving triple bottom line economic, environmental and social and adds value for all the stakeholders through generation & application of advanced knowledge.

Profile

The background of the slide is a photograph of an industrial facility, likely a refinery or chemical plant. It features several tall, cylindrical distillation columns, a complex network of pipes, and structural steel frameworks. The scene is illuminated by bright, overhead industrial lights, creating a high-contrast, somewhat hazy atmosphere. The image is framed by a blue border with white, cloud-like shapes on the left side.

NPC is a national level organisation to promote productivity culture in India. Established as a Registered Society in 1958, it is an autonomous, multipartite, non-profit organisation with equal representation from Employers' & Workers' organisations and Government, apart from Technical & Professional Institutions and other interests. NPC is a constituent of the Tokyo-based **Asian Productivity Organisation (APO)**, an Inter-Governmental Body of which the Government of India is a founding member.



Mission



Vision

To be the knowledge leader in productivity to provide state of the art services to the Indian economy to become globally competitive.





President, NPC

Hon'ble Minister of Commerce & Industry
Govt. of India



Chairman, NPC

Secretary, DPIIT



CEO, NPC

Director General, NPC

The Organisation

The Union Minister for Commerce & Industry is the President of NPC, and the Secretary, Department for Promotion of Industry and Internal Trade (DPIIT) is its Chairman. The Director General is the CEO. NPC has 12 Regional Directorates, located in major state Capitals/Industrial centers, with its Corporate Headquarters located in New Delhi and has a strength of over 110 full time Officers. In addition, services of outside specialists and faculty are also enlisted on project based requirements

President, NPC
Union Minister of Commerce & Industry

Chairman
Secretary DPIIT

Director General
(Chief Executive Officer)

Dy. Director General (2)

HQ & Regional Directorates (12)

- HQ, DELHI
 - Delhi, NCR (Noida and Gr. Noida), & Madhya Pradesh
- RD, CHANDIGARH
 - Punjab, Haryana, Himachal Pradesh, Union Territories (UTs) of Chandigarh, Jammu & Kashmir and Ladakh
- RD, JAIPUR
 - Rajasthan
- RD, MUMBAI
 - Maharashtra & Goa
- RD, GANDHINAGAR
 - Gujarat, UT of Daman & Diu, UT of Dadra & Nagar Haveli
- RD, PATNA
 - Bihar & Jharkhand
- RD, KANPUR
 - Uttar Pradesh (except Noida & Gr.

- Noida) & Uttarakhand
- RD, KOLKATA
 - West Bengal, Sikkim & Tripura
- RD, BHUBANESWAR
 - Odisha and Chhattisgarh
- RD, HYDERABAD
 - Andhra Pradesh & Telangana
- RD, BENGALURU (Bengaluru)
 - Karnataka and Kerala
- DR. AMBEDKAR INSTITUTE OF PRODUCTIVITY (AIP), CHENNAI
 - Tamilnadu, UT of Puducherry, UT of Lakshadweep and UT of Andaman & Nicobar Islands
- RD, GUWAHATI
 - Assam, Arunachal Pradesh, Manipur, Meghalaya, Mizoram and Nagaland

GROUPS / DIVISIONS

- Agri Business
 - Economic Services & Productivity Promotion
 - Energy Management
 - Environment and Climate Action
 - International Services
 - Industrial Engineering
 - Information Technology
 - Human Resource Management
-
- Finance
 - Administration
 - Planning Monitoring and Coordination Cell
 - Inspection Division



Activities

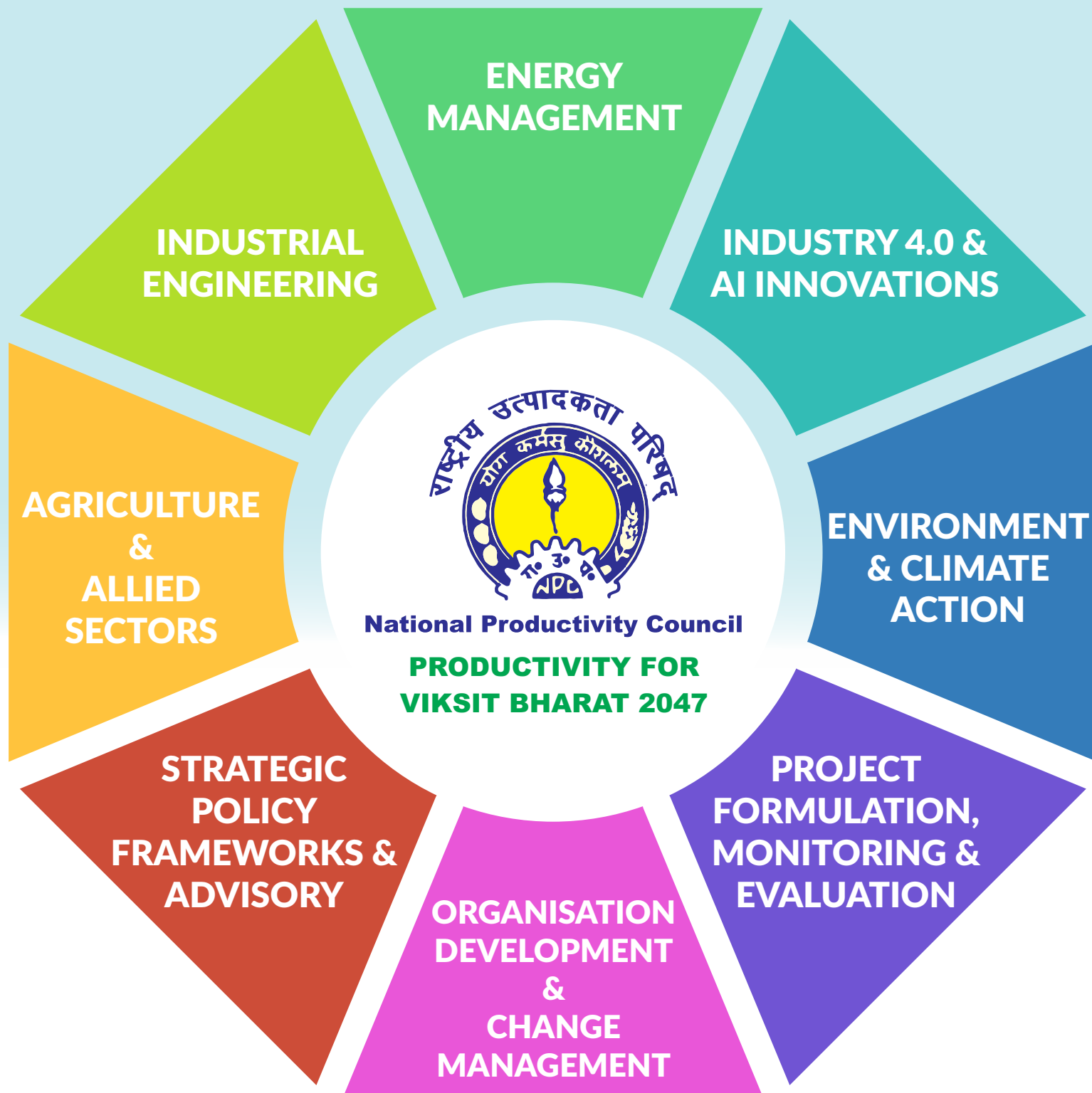
NPC seeks to promote Productivity through various means including:

- **Consultancy**
- **Productivity Promotion**
- **Training**
- **International Services**





Areas of Expertise



Training Institute

Dr. Ambedkar Institute of Productivity (AIP) is the training wing of the National Productivity Council (NPC) of India. It is situated in an industrial environment in the industrial estate of Small Industry Corporation Development (SIDCO) of Tamil Nadu, Ambattur, Chennai.



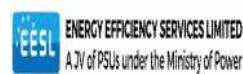
- AIP conducts short-term and long-term Industrial courses for engineers and managers in industries in areas of Energy Management, Industrial Engineering, Environment Management, and Plant Engineering.
- AIP also transforms company-sponsored and self-sponsored participants into consultants who may function from other consultancy organisations as freelancers or employer or "internal consultants" in industrial and other organisation.
- NPC is the Nodal Agency for organizing the National Certification Examination for Energy Managers and Energy Auditors on behalf of the Bureau of Energy Efficiency.
- AIP carries out modular Preparatory Training Programmes for Energy Auditors and Energy Managers.
- AIP also assists the applicants for the National Certificate in Supervision (NCS) through distance learning mode.





- World Bank
- Asian Productivity Organisation
- International Labour Organisation (ILO)
- German International Co-operation (GIZ)
- Food & Agricultural Organisation (FAO)
- United Nations Environment Programme (UNEP)
- Swedish International Development Co-operation Agency (SIDA),
- United Nations Development Programme (UNDP)
- Japan International Co-operation Agency (JICA)
- United Nations Industrial Development Organisation (UNIDO)
- United Nations Economic & Social Commission for Asia and the Pacific (UN-ESCAP)
- World Intellectual Property Organisation (WIPO)

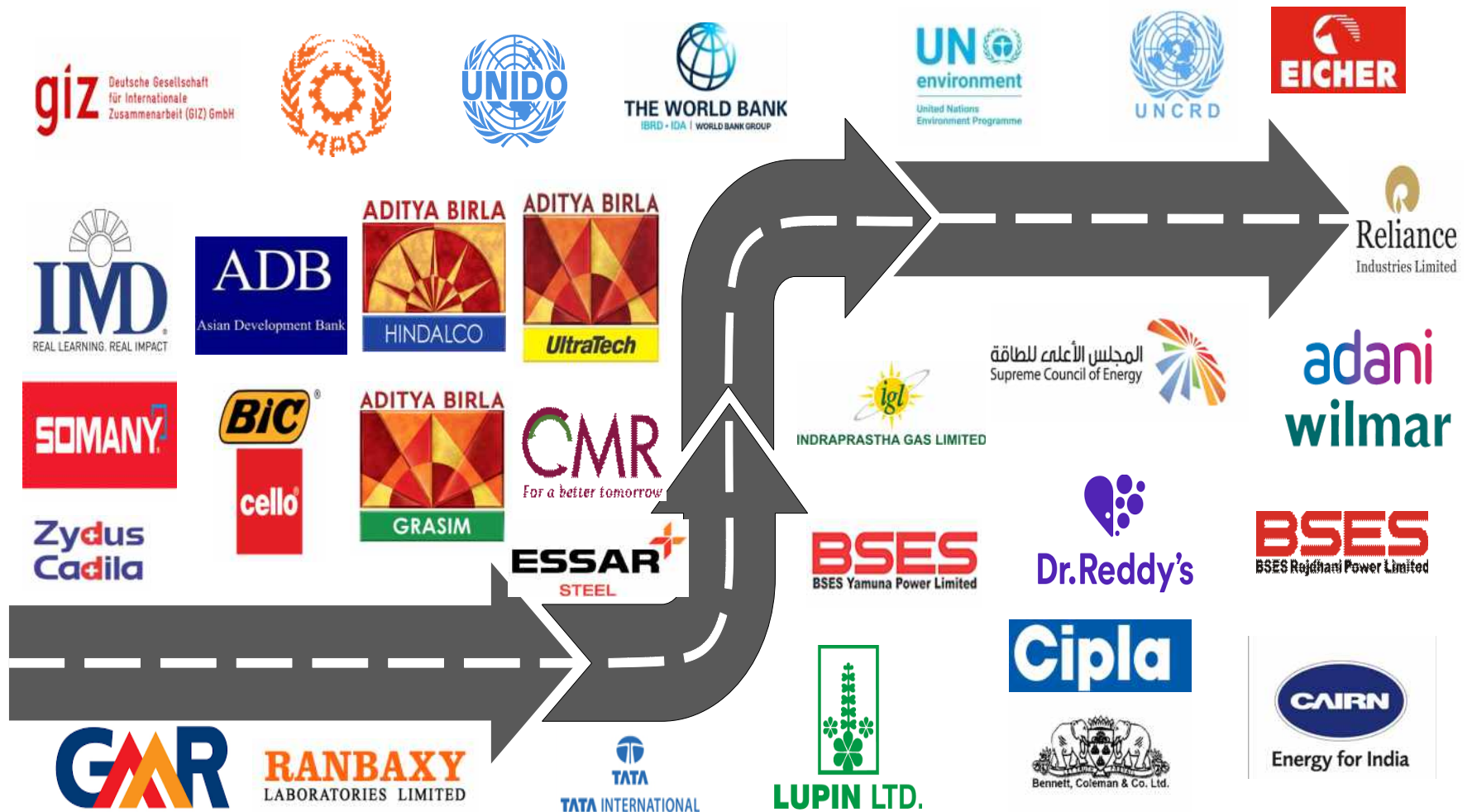
Clientele (GOVT.)





Clientele

(MULTILATERAL AND PRIVATE)



Networking & Publications



- NPC has promoted, in the past, specialised organisations such as National Institute of Training in Industrial Engineering Petroleum Conservation & Research Association (PCRA) and Energy Management Centre (EMC) with which it continues to interact closely.
- NPC works closely with Apex Industry Associations such as:
 - Confederation of Indian Industry (CII)
 - Associated Chambers of Commerce and Industry of India (ASSOCHAM)
 - Federation of Indian Chambers of Commerce and Industry (FICCI)
 - PHD Chamber of Commerce and Industry (PHDCCI).
- NPC's range of services enables it to work closely with the Ministries of Environment, Agriculture, Food Processing, Power and Labour in addition to the Ministry of Industry & Planning Commission. It also has a close working relationship with the various State Governments.
- NPC provides financial assistance and technical guidance to a network of nearly 24 local productivity councils in the country.
- NPC has close links with other National Productivity Organisations in the Asia Pacific region.

- NPC's international networking includes association with Multilateral and Government sponsored International Organisations
- NPC collaborates with other National Productivity Organisations of the Asian Pacific region in capacity building in different areas like Energy Efficiency, SMEs.
- NPC has also extended its expertise to various countries such as Mongolia, Bangladesh, Sri Lanka, Vietnam, Philippines and Thailand in Energy Conservation and Management of Energy Intensive Industries.
- International experts have been working with NPC from time to time on Project basis.
- NPC brings out a Quarterly Journal “Productivity” on current and emerging subjects relating to productivity and quality.



NPC HQ & Regional Directorates

NEW DELHI (HEADQUARTER)

The Director General
National Productivity Council
Utpadakta Bhavan, 5-6, Institutional Area
Lodi Road, New Delhi - 110003
Tel.: 011-24618480
Email: dg.npc@npcindia.gov.in

BENGALURU

Regional Directorate
National Productivity Council
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BHUBANESWAR

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A/7, Surya Nagar
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CHANDIGARH

Regional Directorate
National Productivity Council
CRRID Campus,
Centre for Research in Rural and Industrial Development
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CHENNAI

Head(AIP)
National Productivity Council
No. 6, SIDCO Indl. Estate Amabattur
Chennai, Tamil Nadu - 600098
Tel.: 044-26241059
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GANDHINAGAR

Regional Directorate
National Productivity Council
E - 5, GIDC, Electronic Estate,
Sector 26, Gandhi Nagar, Gujarat - 382028
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GUWAHATI

Regional Directorate
National Productivity Council
1st floor, NERAMAC Complex,
Panjabari Road, (Near 6 miles flyover)
6 Miles, Guwahati - 781022 (Assam)
Tel.: 0361-3512552
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HYDERABAD

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JAIPUR

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KANPUR

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National Productivity Council
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Directorate of Industries (U.P.) Campus) G.T. Road
Kanpur-208005
Tel.: 0512-2224176
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KOLKATA

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MUMBAI

Regional Directorate
National Productivity Council
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TRAINING INSTITUTE

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Ambattur, Chennai - 600098
Tel.: 044-2645629
Fax: 044-26254904/26255012
Email: aipnpc@vsnl.com, npcaipchn@gmail.com
chennai@npcindia.gov.in, aip@npcindia.gov.in



National Productivity Council

(DPIIT, Ministry of Commerce and Industry, Govt. of India)

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