

NATIONAL PRODUCTIVITY COUNCIL

Subject: Requirement of Publisher for PRODUCTIVITY Journal for the year 2020-21, 2021-22 & 2022-23

National Productivity Council of India (NPC), is an autonomous organization under Department for Promotion of Industry & Internal Trade, Ministry of Commerce and Industry, Government of India. **PRODUCTIVITY** is the Principal Quarterly Journal of the NPC.

NPC seeks the services of a renowned publisher for **PRODUCTIVITY** who can provide the following services:

- I. Carry out entirely the responsibilities of printing, distribution, subscriptions, dispatch, sales promotion and other business related matters in regard to Journal.
- II. In addition to hard copy printing, the publisher should also produce the Journal electronically and put it on the internet for online access and also for distribution of the electronic version of the Journal.
- III. Should be able to advertise the Journal through their efforts in India and abroad.
- IV. Provide minimum of 300 number of complimentary copies (i.e. 75 copies of each quarterly issue for every Volume of Journal).
- V. Free login for the online access of the Journal to NPC.
- VI. Minimum royalty of Rs 1,25,000/- for each Volume in a year.
- VII. Paper quality 100 GSM Art and for cover page 300 GSM Art paper.

The expenditure involved to be borne entirely by the Publisher.

Essential Requirements

All the interested Publishers with who are willing to quote for the work should have:

- Minimum turnover of Rs 10 Crore
- More than 20 years of experience in publication industry
- Representing atleast 100 plus foreign publishers and 2000 plus leading Indian Publishers
- Exports journals to minimum 50 countries.
- Publishing atleast 10 of international reputed journals in print and online version.
- Published journals must be indexed/ abstracted in Scopus, Clarivate Analytics, CAS, UGC, EBSCO, PROQUEST, Genamics (Journalseek), APA PsycINFO, Zentralblatt MATH, NAAS etc.
- Member of DOI Crossref., USA, for allocating DOI nos. to articles
- Award for Excellence, Quality and Export Performance from Govt. of India will be added advantage.

Selection Criteria:

Interested Publishers fulfilling the above requirements may apply to:

Group Head (Economic Services), National Productivity Council, Lodhi Road, New Delhi-110003 on or before March 16th 2020 by 5 pm.

NPC reserves the right to cancel this selection procedure at any stage without assigning any notice/reasons thereof.