



PRESS RELEASE

22 MAY 2020

National Productivity Council under DPIIT, Ministry of Commerce and Industry is organizing an online high-level Policy Dialogue session, to be chaired by the Secretary, Ministry of Environment, Forest and Climate Change, including officials from DPIIT, MoC&I, Ministry of Jal Shakti, MoHUA, NITI Aayog, AIIMS and international organizations such as UNEP, UNDP, UNIDO and SACEP and Royal Embassy of Norway from 4 to 5.30 PM on 22 May 2020.

Drive the recycled plastics sector through green procurement, incentive scheme for eco-innovative plastic products, financial support for R&D in packaging, facilitating micro plastics sampling, a mechanism to control plastic waste in COVID 19 scenario and international experiences and countermeasures against marine and riverine plastic littering are few of the points to be discussed by high ranking policymakers in the Policy Dialogue session. The session is open to all interested stakeholders who can register at <https://www.npcindia.gov.in/NPC/User/unep>

In order to identify a region-based model for monitoring and assessment of plastic leakage and pollution reduction targeting land-based plastic leakage entering waterways such as rivers and canals or drainages to the sea, one-of-a-kind study by NPC identified about 50 categories of product based plastic litter at hotspots near rivers Ganga and The Yamuna and about 40 types of polymer-based micro plastics in these rivers. In order to disseminate findings, NPC under DPIIT, Ministry of Commerce and Industry, Govt. of India organized the National Policy Workshop through a series of the webinar during 12-20 May 2020 comprising of five on-line sessions. This workshop is part of the UNEP lead project “Promotion of countermeasures against marine plastic litter in Southeast Asia and India” funded by the Govt. of Japan. The sixth webinar starting at 2.30 PM on 22 May 2020 with about 8 technical presentations on scenarios to counter plastic litter will precede the policy dialogue session and will serve as the basis for policy discussions.

Sh. Arun Kumar Jha, DG, NPC encourages all interested organizations to join the session tomorrow keeping in view the national significance of the subject.

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