NATIONAL PRODUCTIVITY COUNCIL
(Under Ministry of Commerce & Industry, Govt. of India)
REGIONAL DIRECTORATE
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राष्ट्रीय उत्पादकता परिषद्
(वाणिज्य एवं उद्योग मंत्रालय के अधीनस्थ, भारत सरकार)
क्षेत्रीय निदेशालय
चतुर्थ तल, कबीर भवन, जी.टी. रोड, कानपुर-208005
दूरभाष : 0512-2224860, 2224176
फैक्स : 0512-2224177
ई-मेल : npckanpur@bsnl.in, kanpur@npcindia.gov.in
वेबसाइट : www.npcindia.gov.in

Ref. No.:-IE/RD/KAN/00/2020
Date: - 11ᵗʰ June 2020

Dear Sir/Madam,

Subject: - On-line Training Course on "Dynamic & Responsive Website Designing & Development" from 21ˢᵗ August 2020 to 21ˢᵗ April 2021

We are pleased to announce the On-line Training Course on "Dynamic & Responsive Website Designing & Development" from 21ˢᵗ August 2020 to 21ˢᵗ April 2021

This On-line Training Course has been designed for the benefit of Graduate persons or students pursuing their graduation degrees in any year or any semester who are seeking a new and dynamic profession, want to develop creative and technical skills for Website Development, who want to enhance their marketing strategies for their companies through website development, and who have a good sense of designing and creativity to take the Website Development as career options

We trust, you would like to avail this opportunity by nominating yourself or a couple of employees or students or interns, working professionals, stakeholders, etc. from appropriate levels from your organization/institute/office in order to get the benefit in totality.

We are enclosing the brochure which gives details about topics to be covered along with its financial implications for your kind perusal, reference and necessary action.

Thanking You,
Yours Faithfully,

(Amitava Ray)
Regional Director

Encl.: Brochure

Are you afraid of coding????

Coding does not interest you??

Do you want to have fun with coding ?

Join this Training Course

On-Line Training Course on Dynamic and Responsive Website Designing & Development

Conducted By:

NATIONAL PRODUCTIVITY COUNCIL

(under Ministry of Commerce & Industry, Govt. of India)
4th Floor, Kabir Bhawan, G.T. Road, Kanpur – 208005
Phone : (0512) 2224176, 2224860, Fax : 2224177

Introduction

Web designing can be quite a fun course and career path to pick, if one is really interested in it. Web designing and development is in great demand these days due to the introduction of e—commerce

In the present modern era, basic knowledge of computers in not enough, but it is important that one should also have knowledge of World Wide Web.

There is no denying that responsive web design has been gaining in popularity and importance ever since Google announced that mobile-friendly, responsive websites will see a boost in their search engine rank.

Every company is trying its best to move the base to the web nowadays. Everyday number of websites and blogs are launched. If anybody wants to launch his or her business on the Internet and wants to use the website for marketing purposes, then one will be able to avail the maximum benefits of Web Designing and Development Training Course.

Using Web design helps the clients to get delivered the content through the World Wide Web. This process enables the companies to sell their goods to the customers and improve their businesses. The web designers also help the visitors to see the web pages on one platform. Web designing and Web Development is a career where the experts market their great designing creative skills in the web designing jobs.

Training Course Objective

- **Training participants in making a career in Website Development which is good for people who seek a new and dynamic profession**

- **Developing creative and technical skills for the Website Development**

- **Helping participants for enhancing their marketing strategies for their companies through the website development**

- **Imparting the skills to participants for website analytics monitoring**

- **Training participants to create a brand for their products/services and to raise a business to unreachable heights**

- **Enabling participants who have a good sense of designing and creativity to take the Website Development as career options**

Training Course Outcome

There are many companies which employ a Web Designer/Developer for their front-end and back-end web development projects. Moreover, one can work individually as a Web Developer and set up one's business.

This training course will the help participants to showcase their skills and knowledge in various techniques in front of the management; helping the participants to get the career visibility that might lead to a promotion.

With this Training Course, participants can avail the benefits with wide scope of work for Web Designing and Development; they can work full time with any organization or they have high percentage of getting self-employed.

Training Course Structure

On-line Training Course will be imparted from 21st August 2020 to 21st April 2021 (8 months duration).

Project Work: - After the completion of Training Course, participants will be required to submit one Project Work along with concise report to National Productivity Council-Kanpur based on the topics covered during training.

After submission of Project Work and Report; participants will be required to take oral or viva voce test of 100 Marks through Mobile / Whats app / Skype / Video Conferencing or any other Digital Platform. Participants will be required to score 60% marks in the Project Work for receiving the Training E-Certificate

Training Course Coverage

On-line Training Course on Dynamic and Responsive Website Designing and Development (from 21st August 2020 to 21st April 2021)

Modus Operandi of the Training Course	Topics to be covered, Schedule & Important Dates of the Training Course						
	Introduction to World Wide Web and HTML 5	CSS3	JAVA Script	MySQL	PHP	Python	Web Animations
Self-Explanatory Reading material in the pdf format will be given to participants	21st August 2020	21st September 2020	21st October 2020	21st November 2020	21st December 2020	21st January 2021	21st February 2021
Self-Explanatory Pre-recorded videos will be given to participants	31st August 2020	30th September 2020	31st October 2020	30th November 2020	31st December 2020	31st January 2021	28th February 2021
Exercises based on topic will be given to participants in the form of pdf files	10th September 2020 to 15th September 2020	10th October 2020 to 15th October 2020	10th November 2020 to 15th November 2020	10th December 2020 to 15th December 2020	10th January 2021 to 15th January 2021	10th February 2021 to 15th February 2021	10th March 2021 to 15th March 2021
Participants will be required to take online written or oral or viva voce test of 50 Marks through Mobile / Whats app / Skype / Video Conferencing or any other Digital Platform. Participants will be required to score 60% marks in each written or oral or viva voce test on each topic for getting the E-Certificate	16th September 2020 to 20th September 2020	16th October 2020 to 20th October 2020	16th November 2020 to 20th November 2020	16th December 2020 to 20th December 2020	16th January 2021 to 20th January 2021	16th February 2021 to 20th February 2021	16th March 2021 to 21st March 2021

All the above topics have been covered as per the current market trends

Project Work: - After the completion of Training Course, participants will be required to submit one Project Work along with concise report to National Productivity Council-Kanpur based on the topics covered during training before 21st April 2021

After submission of Project Work and Report; participants will be required to take oral or viva voce test of 100 Marks through Mobile / Whats app / Skype / Video Conferencing or any other Digital Platform from 21st April 2021 to 30th April 2021. Participants will be required to score 60% marks in the Project Work for receiving the Training E-Certificate

Training Course Fee

Fee for the On-line Training Course on "Dynamic & Responsive Website Designing & Development" from 21st August 2020 to 31st April 2021 (8 Months duration) including the soft copies of reading material, pre-recorded videos, online exercises, project work evaluation, E-Certificate and GST is 19,535/- (Rs. Nineteen Thousand Five Hundred Thirty Five Only)

Mode of Payment

If the Payment of Fee is to be done on-line	**Training Course Fee is 19,535/- (Rs. Nineteen Thousand Five Hundred Thirty Five Only)**
	
	On-line payment of Training Course Fee is to be made via RTGS/NEFT to NPC HQ Account having the following particulars:-
	    Bank: Indian Overseas Bank;
	    Branch: Golf Links, New Delhi;
	    A/c No.: 026501000009207;
	    IFSC code: IOBA0000265;
	    MICR code: 110020007
	While doing on line payment; please mention words "NPC KNP TRG." in the description/narration of on-line transfer

If the Payment of Fee is to be done off-line	**Training Course Fee is 19,535/- (Rs. Nineteen Thousand Five Hundred Thirty Five Only)** Training Course Fee is to be paid through Cheque only. The Cheque ('A/C Payee Only') should be drawn in favour of :- 'NATIONAL PRODUCTIVITY COUNCIL'. On the back of Cheque; please mention your Name, Mobile Number. Only CTS cheques will be accepted for the payment of participation fee

How to Apply for the Training Course

If the Payment of Fee is to be done on-line

1. First do the payment of Training Course Fee on-line and generate UTR No.
2. Fill the word document of Application cum Registration Form in soft copy, fill all the details mentioned in the Application cum Registration form including the UTR No.
3. In the column of signature of Applicant, paste a clear image of your signature in the jpeg form of size 2 cm x 4.5 cm.
4. Mail the completely filled word document of Application cum Registration Form (along with online payment of fee details and signature jpeg clear image) to e-mail ids:- kanpur@npcindia.gov.in, rajeev.gupta@npcindia.gov.in

If the Payment of Fee is to be done Off-line

1. First fill the cheque for making the payment of Training Course. Please do not forget to mention your name and mobile no. on the back of cheque.
2. Download the word document of Application cum Registration Form, take the print of form on one side of pages (NOT on both sides); fill the form with BLUE pen along with cheque details in the form and sign it.
3. Send the Application cum Registration Form via SPEED POST/ COURIER only along with cheque to office of :-

**National Productivity Council,
4th Floor, Kabir Bhawan,
Directorate of Industries Office Campus,
National Handloom Building,
G.T. Road, Kanpur-208005, U.P.**

Points to Remember

- Last Date of submission of Application cum Registration Form along with the Fee is 31st July 2020
- Total no. of seats in the Training Course are 30 only
- First come first serve criteria will be followed
- Fee once paid will not be refunded or returned
- Replacement of enrolled participants will not be honoured

NPC GST Registration No. : 09AAATN0402F1Z4, NPC PAN: AAATN0402F

Training Course

Eligibility

Graduation (B.Tech., B.E., B.Sc., B.Com., B.A., Diploma Holder, etc.) in any field or stream

Students pursuing their Graduation Degrees in any semester may also apply

Inquiries

Rajeev Gupta,

Deputy Director,

Coordinator

(Mob.: 9408876163, 7390802060)

About NPC

The National Productivity Council of India is an autonomous organization established as a registered society by the Ministry of Commerce & Industry, Government of India in 1958. It has a tripartite Constitution comprising of Representatives from Government, Employers and Trade unions in its Governing Council. It has a national mission to promote the cause of Productivity in all sectors and achieve all round economic development in India.

NPC has 13 Regional Offices with its corporate headquarter in New Delhi and strength of around 120 full time professional consultants. NPC offers Total Solutions, as well as Specific Services in management as well as technical areas.

NPC is a mission-oriented organization aiming to promote the cause of productivity in agriculture, industry, service, infrastructure, and other sectors of the economy. It aims to help in achieving sustained all round economic development leading to enhancement of quality of life of people in general. The concept of productivity now encompasses not only a more efficient use of resources, but also of quality, environmental protection and integrated economic and social development. NPC aims at promoting these as a part of its objectives and activities.

Faculty and Methodology

Senior Faculty Members from NPC & different Training Institutes will record their videos and publish their training materials in the pdf files which will be given to participants of the Training Course on-line for self-study.

After the coverage of each topic of the Training Course, participants will be required to take online written test or oral or viva voce test through Mobile / Whats app / Skype / Video Conferencing or any other Digital Platform and they will be required to score 60% of marks in each test for getting the Training Course E-Certificate.

After the completion of Training Course, participants will be required to do a Project work and take oral or viva voce test on the Project Work after its submission to NPC. Participants will be required to score 60% marks in the Project Work in order to be eligible for receiving the E-Certificate.

NPC aims at being a promotional body with a professional approach and competence. It seeks to realize its primary objective of productivity promotion through various means, including:

Consultancy: NPC undertakes consultancy work to promote productivity in the areas of agriculture, rural development, industry and service sector. Its clienteles include Central and State Governments, Private and Public Corporate Sectors, their agencies, and other client groups. NPC's consultancy services rely on problem solving and total solutions through a participative and holistic approach with a developmental attitude.

Promotion: Propagating productivity and quality consciousness through seminars, workshops, publications, organization of productivity and quality events, campaigns, motivational awards and other suitable methods.

Training: HRD programmes are undertaken for various levels of personnel engaged in the development of Agriculture and Rural sector.

Research: Undertaking evaluations and impact studies, conducting research surveys and studies, etc. both at micro and macro level in the area of socio economic & technological development. Productivity measurement studies are undertaken to develop database for various sectors.

Strategic Planning: Identifying frontier areas in the field of productivity and quality, catalysing work on them suiting to the local needs, promoting new institutions where needed and providing inputs for policy making.

NPC offers total solutions and specific services in techno-economic as well as techno-managerial areas. The major areas include:-

- **Industrial Engineering, Organization Restructuring, Business Re-engineering, Wages and Performance studies, Productivity Techniques, Kaizen, 5-S, Taguchi Methods, Six Sigma, Appropriate Technology for Informal Sector**

- **Environment and Pollution prevention/control, Audit, Hazardous waste minimization and disposal blueprinting, cleaner production techniques, Integrated approach to Environmental up gradation**

- **Energy Management audit and problem solving, Plant Engineering, Safety and Reliability Engineering, Risk Analysis, Condition Based Maintenance, Total Productive Maintenance**

NATIONAL PRODUCTIVITY COUNCIL

(Under Ministry of Commerce & Industry, Government of India)

4th Floor, KabirBhawan, DI Office Campus, U.P. Handloom Building, G.T. Road, Kanpur, U.P.

APPLICATION CUM REGISTRATION FORM

On-line Training Course on "Dynamic & Responsive Website Designing& Development"

(21st August 2020 to 21st April 2021)

Last Date of submission of Application cum Registration Form:- 31stJuly 2020
No. of Seats in the Training Course:- 30 Seats Only

CONTACT DETAILS OF PARTICIPANT

Name of Participant (in BLOCK Letters) **&** **Gender (Male/Female)** **&** **Age**	
Postal/Correspondence Address (in BLOCK Letters)	
Mobile No.	
Whats app No.	
E-mail Id (1)	
E-mail Id (2)	
Skype Id	

EDUCATIONAL QUALIFICATIONS OF PARTICIPANT

Particulars	Details	Remarks
Graduation Qualification		Please mention the degree / diploma and the field of degree/diploma

Details if Payment has been made On-line

Particulars	Details
Name of Bank from which On-line payment has been made to NPC	
IFSC code of Bank	
UTR No.	
Date of Payment	
Amount Paid (in figure) (Rs.)	
Amount Paid (in words) (Rs.)	

Signature:- **Date:-**	**Place:-**

Cheque Details if Payment is to be made Off-line

Particulars	Cheque Details
Name of Bank (Mention the name of Bank to which cheque belongs)	
Address of Bank	
IFSC code of Bank	
MICR code of Bank	
Cheque No.	
Date of Cheque	
Amount mentioned in Cheque (in figure) (Rs.)	
Amount mentioned in Cheque (in words) (Rs.)	

Signature:- **Date:-**	**Place:-**

DECLARATION TO BE MADE BY PARTICIPANT

I,(Participant's name in Block Letters)……………………………………….s/o (Father's Name)………………………………………………., hereby declare that information provided by me on Application cum Registration Form is true and accurate. I understand and agree that any false or misleading information will justify a denial of admission into the Training Course on "Dynamic & Responsive Website Design & Development" (from 21st August 2020 to 21stApril 2021)(8 Months duration)

1. Iunderstand and agree that theTraining Course, its content coverage (syllabus), its on-line nature, methodology of providing training and its duration are suitable for me. I will be able to understand the Training Course syllabus due to my educational qualification and clear the viva voce test during the Training Course which is mandatory to take for all participants.
2. I also understand and agree that for receiving the Training E-Certificate, I will be required to get 60% marks in all online written or oral or viva voce tests. If I get marks less than 60% marks, I will not be entitled for receiving the Training E-Certificate.
3. I understand and agree that I will complete all my assignments on time given to me during the Training Course and submit to National Productivity Council (NPC)-Kanpur as per schedule without any delay.
4. I understand and agree that I will not ask for any change in the schedule of the Training Course and comply all terms and conditions mentioned in the Training Course.
5. I understand and agree that the Training Course Fee once paid, will NOT be refunded or returned back to participant in any case at any stage of the Training Course. Replacement of enrolled participants will NOT be honoured.
6. I understand and agree that National Productivity Council (NPC)-Kanpur reserves the right to cancel the participation of any participant without assigning any reason at any stage of the Training Course. In such case, fees paid by the participant will not be refunded.
7. I understand and agree that National Productivity Council (NPC)-Kanpur also reserves the right to change the format, methodology, framework of the Training Course without any prior notice to participants for the benefit of the participants.
8. I understand and agree that NPC will not be responsible for any postal delay or loss of documents like cheque, application cum registration form, etc. till it is received and acknowledged by National Productivity Council (NPC)-Kanpur to participant.
9. I understand and agree that all necessary documents like cheque, application cum registration form, etc. will be sent to NPC-Kanpur through SPEED POST/COURIER only to following address

National Productivity Council
(underDPIIT, Ministry of Commerce & Industry, GOI.)
4th Floor, KabirBhawan, DI Office Campus, U.P. Handloom Building, Near Employment Exchange Railway Crossing, G.T. Road, Kanpur-208005, Uttar Pradesh

10. I understand and agree that National Productivity Council (NPC)-Kanpur might increase or decrease the number of seats in the Training Course.
11. I understand and agree that Application cum Registration form needs to be filled with BLUE pen in legible, clear and neat handwriting after taking out the print on good quality A4 size white paper otherwise Application cum Registration form might be rejected. This is to be done when payment for the Training Course is to be made off-line
12. I understand and agree that NPC-Kanpur shall NOT be sought to represent/submit itself to any court of law either on its own or on behalf of anybody during the Training Course or thereafter on the outcomes of the Training Course and consequences there on and the Training Course has to be treated purely for training assistance of its trainees for enhancing their professional skills.

Signature:-	**Place:-**
Date:-	