

National Policy Workshop (Virtual) on Countermeasures for Riverine and Marine Plastic Litter in India 12-22 May 2020

Webinar Session 2

Community Perceptions and behavioural aspects for plastic management and promotion of countermeasures to address plastic litter

Date: 14th May 2020 | 14:30 – 17:00 hrs

Session Coverage

- Perception survey for Plastics Consumption and Waste Management in Agra city, Prayagraj and Haridwar, and Mumbai - Case examples of the UNEP project.
- Programmatic engagement of children and behavioral shift towards plastics management.
- Plastics manufacturers and industry response to single use plastic phase out.
- Case study : Engaging citizen for Door-to door collection of segregated waste along with GPS tracking of vehicles carrying waste in Mumbai by BMC.
- Swachh Survekshan-The competitive approach to behaviour transition in city region.
- Acceptance of change towards transitioning to use plastic alternatives in society.
- Media and waste segregation pursuit- Is change occurring.
- Response and effect of single use plastic ban in selected cities (Mumbai/ Bangalore).
- Participative methodology for online perception survey towards educative behaviour shift.

Potential Resource Speakers

- Ms. Chitra Mukherjee, CHINTAN
- Sh. Manish Asodekar, TERI
- Ms. Aakriti Uttam & Ms. Kavya Arora, Development Alternatives
- Ms. Gayatri Raghwa, Tide Turners
- Ms. Subhi Dhupar, United Religions Initiative(URI)
- Ms. Priti Mahesh, Toxics Link

Registration Link

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Partner Agencies

