



Marketing Complete Guide

Registration Fee (including GST):- Rs 1500/-

About eLearning Program- This course will help to understand the concepts of marketing management, to learn about marketing process and different types of marketing, To understand the tools/methods used by marketing managers in decision situations.

eLearning Course Coverage:-

MODULE I - Introduction & Digital Marketing

MODULE II -Offline Marketing

MODULE III –Public Relations

MODULE IV - Referral Marketing

MODULE V - Mini Project & Case Studies

Register to learn :-

- Marketing Concepts and Need.
- Digital Marketing Uses and Case Studies
- Offline Marketing Tools and methods
- Referral Marketing
- Case Studies

Thanks & Regards

NPC Team