



DATA Analytics

Registration Fee (including GST):- Rs. 1800 /-

About eLearning Program: - Data analytics applies generally to all processes and resources necessary for the collection and analysis of critical data. Analytics is a wider concept, which incorporates multiple data processing methods and processes. Analytical methods may be both qualitative and objective, such as statistical instruments or applications and the quality of life surveys in the medical field. It collects and transfers valuable data from useless information and analyzes it to generate numerical data and patterns that can lead to profitable improvement. In all large companies, the importance of data analytics in business is a part of strategic growth, allowing them to forecast consumer trends and actions, boost competitiveness, and make evidence-based decisions.

eLearning Modules:

- 1. Overview of Data Analytics** - In this module, student will learn about the concept of data analytics and data ecosystem.
- 2. Understanding the World of Data and its Analytics** - In this module, student will learn about big data, and two most important aspects of data analytics- data visualization and data mining.
- 3. Implementing Data Analytics** - In this module, student will learn about the implementation of data analytics in the real world, specially business, and the scope of data analytics as a career.
- 4. Summary**

Register to learn:

1. What is data analysis?
2. Why is data analytics needed?
3. Process of Data Analytics
4. Types of data analytics
5. Data Ecosystem
6. What is big data?
7. Data visualization
8. Data mining
9. Data analytics for business
10. Data analytics as a career
11. Case study: Netflix

Thanks & Regards
NPC Team