INTRODUCTION
There is productivity imperative globally owing to the changes taking place in technological, socio-political and economic fronts. With the citizens' increased demand for choice, convenience and service, forces the organizations for better performance, and all this within available resources. There is therefore a necessity for dramatic productivity improvement that will ensure better results. Organizations that have been able to develop innovative performance excellence and adopt strategies to achieve the same are rewarded by the customers/stakeholders.

Information & Communication Technology (ICT) being one of the major drivers for the rapid changes taking place globally and has brought a tremendous paradigm shift in all the fields. ICT and Management are converging today resulting in integrated systems of functioning. Today, every organization, may it be Government or Private, has to be Competitive enough to survive in the rapidly changing global scenario. Harnessing the potential and capabilities of available IT Tools & technologies is critical for any organization to achieve and sustain a competitive advantage.

This programme is designed to deliberate on the requirement of role of ICT in enhancing organizational productivity and developing the strategic approach for the same. The programme will provide the proper platform for participants to excel and perform to meet the organizational performance objectives.

COURSE COVERAGE
- Understanding Productivity – An organizational context
- Evolution & Emergence of Digital Technology & its impact on Productivity
- Digital strategy for Productivity improvement
- Managing the People and Processes for Productivity improvement
- Best Practices in Productivity improvement
- Case study presentations and discussions

TARGET GROUP
The programme is aimed at officials of all levels from state and central Governments, Public Sector Units, Financial/Academic/Research Institutions.
PARTICIPANT FEE
The programme fees on residential basis is Rs. 48000/- plus 18% GST per Participant. The Non-residential participation fees will be Rs. 38000/- plus 18% GST per participant. The residential participation fee includes the boarding/lodging changes and cost of programme material. The programme is residential.

FACULTY AND METHODOLOGY
The faculty would include specialists from NPC & invited speakers from organizations of eminence. The methodology would lay emphasis on experiential learning through presentations, discussions and case studies besides conceptual tutorials.

VENUE & DATES

<table>
<thead>
<tr>
<th>Programme Dates &amp; Venues</th>
<th>March 11-15, 2019 at Kanyakumari</th>
</tr>
</thead>
<tbody>
<tr>
<td>Programme Code</td>
<td>NPC/HQ/IT/TRG/11/2018-19</td>
</tr>
<tr>
<td>Check in time at Hotel/Resort</td>
<td>March 11, 2019 (Afternoon)</td>
</tr>
<tr>
<td>Check out time at Hotel/Resort</td>
<td>March 15, 2019 (Forenoon)</td>
</tr>
</tbody>
</table>

NPC will not provide accommodation before or after the above dates. Participants planning to stay longer than the scheduled duration should arrange the same at their own cost.

REGISTRATION
Nominations indicating the names of officials and designations with full contact details including e-mail addresses along with the crossed cheque/demand draft for participation fee drawn in favour of National Productivity Council and Payable at New Delhi may be forwarded to: Sh. Nikhil Panchbhai, Group Head (IT & KM).

PAYMENT DETAILS
- Fees to be paid by DD/Cheque in the name of NATIONAL PRODUCTIVITY COUNCIL payable at NEW DELHI
- PAN NO.: AAATN0402F and GSTIN No. 07AAATN0402F1Z8
- ECS Payment Details: Indian Overseas Bank, 70, Gold Link, New Delhi Branch; A/c No. 026501000009207, NEFT/RTGS/IFSC No. IOBA0000265
- In case of ECS Payment the payment details should be intimated accordingly

GENERAL INSTRUCTIONS
- GST applicable as per GOI Rules.
- Due to limited number of seats, it is recommended to inform us at the

FOR FURTHER DETAILS PLEASE CONTACT
Shri Nikhil Panchbhai, Group Head (IT)  Ms. Usha Singh, JFO (IT)
NATIONAL PRODUCTIVITY COUNCIL                      Ph.: 011-24607319
Utpadakta Bhawa, 5-6, Institutional Area        E-mail: usha.singh@npcindia.gov.in
Lodi Road, New Delhi - 110003                      FAX No.: 011-24615002
Ph. 011-24607321/ Mobile: 08368398480 Website: www.npcindia.gov.in
E-mail: nikhil.p@npcindia.gov.in