

CHAPTER -2: PARTICULARS OF THE ORGANIZATION, FUNCTIONS AND DUTIES

SECTION 4(1)(b)(i)J

2.1 NPC: The Background

National Productivity Council was established and registered as an Autonomous Society under the Societies Registration Act 1860, under the Department of Industrial Policy and Promotion, Ministry of Commerce and Industry, Government of India on 12th February, 1958 with objective to promote productivity consciousness in the country.

2.2 Objectives of the Council

The objectives of the council are:

- i. To increase awareness of productivity in general, especially of the concepts and techniques aimed at strengthening the microeconomic foundations of economic development, rooted in operating practices and strategies of the organizations.
- ii. To function as a think-tank of Government on measures needed to enhance focus on productivity
- iii. To be among the premier productivity consultancy and training organizations of the country in the first phase, and of the South & South East Asian Region in the long run.
- iv. To raise financial resources to sustain its operations on its own on a self generating and continuing basis

2.3 Functions of the Council

NPC performs all functions necessary to fulfill its objectives and include the following:-

- i. Consultancy to organizations on productivity improvement
- ii. Training to personnel at different levels
- iii. Dissemination of Productivity information through seminars, workshops, conferences, etc.
- iv. Productivity Research and Database
- v. Productivity Publications
- vi. Productivity Awards

NPC Organisation Chart



2.5 Details of Services provided by NPC

2.5.1 Consultancy Services

NPC undertakes for its clients in all sectors of the economy, consultancy services in productivity related subjects, which includes process management, environment management, technology management, energy management, human resource management, agri-business, information technology, strategic productivity management and related fields.

2.5.2 Training Services

NPC offers training services to all levels of industrial personnel on all subjects related to Productivity as stated above. Broadly, there are two categories of training programs, one that is specifically done for a company is known as in-company program and that done where participants from different organizations participate is known as inter-company program. NPC's training programs are known for its practical aspects combined with the theoretical information on the latest developments in the subject.

2.5.3 Seminars, Workshops and Conferences

NPC organizes seminars, workshops and conferences on contemporary subjects of Productivity to enable exchange of information and sharing of experience. These activities are organized with collaboration efforts with many National and International institutions.

2.5.4 Productivity Research and Database

NPC carries out on its own efforts as well as on behalf of client organizations, research activities on productivity policy and implementation areas. It also collects data from primary and secondary sources to generate and disseminate productivity database.

2.5.5 Productivity Publications

NPC brings out periodicals titled 'Productivity' (Quarterly) and 'Productivity News' (Bi-Monthly). It also brings out publications on subjects related to Management and Technology

2.5.6 Productivity Awards

NPC presents National Productivity Awards every year, for best performing units in different categories of Agriculture and Food Processing Sector.

Addresses of the corporate office of the National Productivity Council and its Regional Professional Management Groups (RPMGs)

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 Fax No. 24615002
 E-mail: npcinfo@npcindia.gov.in
 Website: <http://www.npcindia.gov.in>
 Working days/Hours: Monday to Friday 9:00 A.M. to 5:30 P.M.

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