



NATIONAL PRODUCTIVITY COUNCIL
(under Ministry of Commerce and Industry, Govt. of India)
Notice No. PA/PW/Advt.-01/2018-19; Date: January 07, 2019

POSTER MAKING COMPETITION

National Productivity Council (NPC) is an apex organization to promote productivity consciousness across all sectors of the economy. Like in the previous years, the NPC will be organizing the observance of **12th February 2019 as Productivity Day** and the seven day period from **12th to 18th February, 2019 as National Productivity Week** throughout the country. On the eve of Productivity Week celebration, NPC invites applications for Poster/Painting/Drawing Making Competition on the following selected theme:

“CIRCULAR ECONOMY FOR PRODUCTIVITY & SUSTAINABILITY”

ELIGIBILITY

The Applicant should be a bonafide student pursuing Graduation/Post Graduation from a recognized College/University of India.

GENERAL INSTRUCTIONS TO APPLICANTS

- Poster/Painting/Drawing must be on paper of A3 size (297 x 420 mm) or A2 size (420 x 594 mm).
- Acceptable tools of drawing/painting include pencil, crayon, water color, oil paint, etc. Photographs, wires, 3D objects, Computers are not acceptable.
- The poster must not include words, national flags, or slogans.
- The poster must not represent any particular individual, organization, or brand name and must not depict any religious theme.
- The above selected theme should be the main focus of the poster.
- No text (including theme title, name, etc) should be written on the front of the poster.
- A poster should be an individual effort of a student.
- All artworks must be original ideas.
- The completed artwork must be on a flat piece of paper.
- The art work received through this competition will become the property of NPC and it will be used for further propagation and dissemination of concept or idea presented to the masses. *The applicant will have no claim on the art work henceforth.*

EVALUATION CRITERIA

- All posters/paintings shall be evaluated on presentation and novelty of the idea.
- The best three posters will be selected by a Committee of Experts/Jury from the total paintings received by Regional Directorates for Award of Selection at regional level.

AWARD OF SELECTION

The students of best three posters in each geographical region of NPC Regional Directorates shall be invited for felicitation on Foundation Day Celebration i.e. 12th February 2019.

AWARD PRIZE

- ✓ The student of the best three posters shall be awarded a Trophy/Memento by concerned Regional Directorate of NPC.
- ✓ All participants including awardees whose posters are received at the Regional Directorate of NPC shall be issued a certificate of participation.
- ✓ Colleges are encouraged to send the photographs/videos of the related college event by email to the Regional Directorate of NPC for its further propagation and recognize the solidarity of the young professional with the productivity theme.

HOW TO APPLY

- ✉ Colleges are requested to organize an Internal Poster Competition of 2 hours duration on or before 31 Jan 2018.
- ✉ Each College should forward the best 3 posters selected at the College Level to local Office of NPC (Annexure-1) on or before Feb 05, 2018.
- ✉ **Name and age of participant as well as school's name and address must be clearly mentioned on the back of painting/poster in the English Language.**
- ✉ All posters should accompany the filled-in Entry Submission Form and covering letter from the Principal of the college stating the number of students participated in the Competition at College level.

WHOM TO CONTACT

To participate, the college can contact the concerned Regional Directorates of NPC at Annexure-1. For more information, please contact the following official at NPC Corporate Office:

Dr Nitin Aggrawal
Dy. Director – Productivity Awareness
National Productivity Council,
5-6, Institutional Area,
Lodhi Road, New Delhi – 110003
Email: nitin.a@npcindia.gov.in
Tel: 011-24607336/335

ANNEXURE 1

Geographical Region of NPC Offices

S.NO.	NPC Offices with Address	States
1	<p>National Productivity Council Utpadakta Bhavan, 5-6 Institutional Area Lodhi Road, New Delhi – 110003</p> <p>Contact Details: Sh. Manoj Saxena, Regional Director Tel No.: 011-24607343 Email: manoj.saxena@npcindia.gov.in</p>	Delhi & NCR (Noida, Gurgaon, Faridabad, Ghaziabad)
2	<p>National Productivity Council 2nd Floor, Abhaya Complex KSDB Building, 55, Risaldar Street Seshadripuram, Bangalore 560 020</p> <p>Contact Details: Sh. H.R. Prabhu, Regional Director Tel No.: 080-23467294 / 95 Email: hr.prabhu@npcindia.gov.in; bangalore@npcindia.gov.in; bngnpc@gmail.com</p>	Karnataka, Goa, U.T of Lakshadweep
3	<p>National Productivity Council A/7, Surya Nagar, Bhubaneswar – 751003, Odisha</p> <p>Contact Details: Sh. Avijit Nayak, Regional Director Tel No.: 0674-2397381/26 Email: avijit.nayak@npcindia.gov.in; bhubaneshwar@npcindia.gov.in; npccbbs@bsnl.in</p>	Odisha
4	<p>National Productivity Council SCO 40 (1st Floor), Sector-7 C Madhy Marg, Chandigarh – 160019</p> <p>Contact Details: Sh. S.P. Singh, Regional Director Tel No.: 0172-2794108, 2794110 Email: sp.singh@npcindia.gov.in; chandigarh@npcindia.gov.in</p>	Haryana, Himachal Pradesh, Jammu and Kashmir, Punjab, U.T. of Chandigarh
5	<p>Dr. Ambedkar Institute of Productivity No. 6, SIDCO Indl. Estate Amabattur Chennai, Tamil Nadu – 600098</p> <p>Contact Details: Sh. K.V.R. Raju, Head (AIP) Tel No.: 044-26255216, 26251808, 26254904 Email: kv.raju@npcindia.gov.in; aip@npcindia.gov.in; npcaipchn@gmail.com</p>	Kerela, U.T of Puducherry, Tamil Nadu

6	<p>National Productivity Council Gandhi Nagar, Gujarat – 382028</p> <p>Contact Details: Sh. Shirish Paliwal, Regional Director Tel No.: 079-23287344, 23287345 Email: shirish.p@npcindia.gov.in; gandhinagar@npcindia.gov.in</p>	Gujarat, Madhya Pradesh, U.T. of Dadar& Nagar Haveli, U.T. of Daman & Diu
7	<p>National Productivity Council Rajgarh Road, P.B. No. 32, Ulubari P.O. Guwahati, Assam – 781 007</p> <p>Contact Details: Sh. Manoj Kumar Verma, Regional Director Tel No.: 0361-2453396, 2451896 Email: mk.verma@npcindia.gov.in; guwahati@npcindia.gov.in; npcghy@gmail.com</p>	Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Tripura
8	<p>National Productivity Council 10th Floor, Eastern Wing Gagan Vihar Complex, M.J. Road, Nampally Hyderabad, Andhra Pradesh -500001</p> <p>Contact Details: Sh. G. Saravanan, Regional Director Tel No.: 040-24733473 Email: g.saravanan@npcindia.gov.in; hyderabad@npcindia.gov.in; npc.ap@nic.in</p>	Andhra Pradesh, Chattisgarh, Telangana
9	<p>National Productivity Council SB-96, JawaharLal Nehru Marg, Bapu Nagar, Jaipur – 302 004</p> <p>Contact Details: Sh. Mukesh Singh, Regional Director Tel No.: 0141-2702935 Email: mukesh.singh@npcindia.gov.in; jaipur@npcindia.gov.in; npcjaipur@rediffmail.com</p>	Rajasthan
10	<p>National Productivity Council 4th Floor, KabirBhavan (U.P.H.C. Ltd.'s building, Directorate of Industries (U.P.) Campus) G.T. Road Kanpur – 208 002</p> <p>Contact Details: Sh. R. Dubey, Regional Director Tel No.: 0512-2224176 Email: r.dubey@npcindia.gov.in; kanpur@npcindia.gov.in; npckanpur@bsnl.in</p>	Uttar Pradesh, Uttarakhand
11	<p>National Productivity Council 9, Syed Amir Ali Avenue, Park Circus, Kolkata, West Bengal – 700017</p> <p>Contact Details: Shri S. Mallik, Regional Director Tel No.: 033-22876069, 22873116</p>	Sikkim, West Bengal, U.T of Andaman & Nicobar Islands

	Email: s.mallik@npcindia.gov.in, kolkata@npcindia.gov.in; npckol@dataone.in	
12	<p>National Productivity Council Novelty Chambers, 7th Floor, Grant Road Mumbai, Maharashtra – 400007</p> <p>Contact Details: Sh. B.P. Bhandary, Regional Director Tel No.: 022-23002924, 23071322 Email: bp.bhandary@npcindia.gov.in; mumbai@npcindia.gov.in; npcmum@vsnl.net; npcmumbai@mtnl.net.in</p>	Maharashtra
13	<p>National Productivity Council 2nd Floor, Sudama Bhawan Boring Road Crossing, Patna, Bihar – 800001</p> <p>Contact Details: Sh. P.R. Upadhyay, Regional Director Tel No.: 0612-2558311 Email: pr.upadhyay@npcindia.gov.in; patna@npcindia.gov.in; npcpatna@gmail.com</p>	Bihar, Jharkhand