



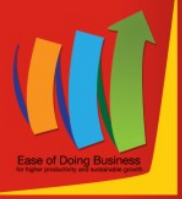
Zero Defect

Zero Effect



सत्यमेव जयते

Department of Industrial Policy & Promotion
Ministry of Commerce & Industry
Government of India



Ease of Doing Business

QUALITY FIRST!

EVERY DAY
EVERY HOUR
EVERY SECOND
ITS GIVING
YOUR BEST
EVERY TIME
ALL THE TIME!

**“Quality is not
an act, it is habit”**



National Productivity Council