



Zero Defect

Zero Effect



सत्यमेव जयते  
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India



# यह दुनिया हमारी नहीं है

पृथ्वी का स्वच्छ वातावरण हमारी विरासत नहीं,  
यह आने वाली पीढ़ी का हमारे ऊपर कर्ज है।



## This Planet is not ours.

This planet is not ours to exploit. A very complex and delicate ecosystem governs it, pollution disrupts that.  
It is in our hands to prevent it from being eaten away by pollutants.



NATIONAL PRODUCTIVITY COUNCIL