



Zero Defect

Zero Effect



सत्यमेव जयते

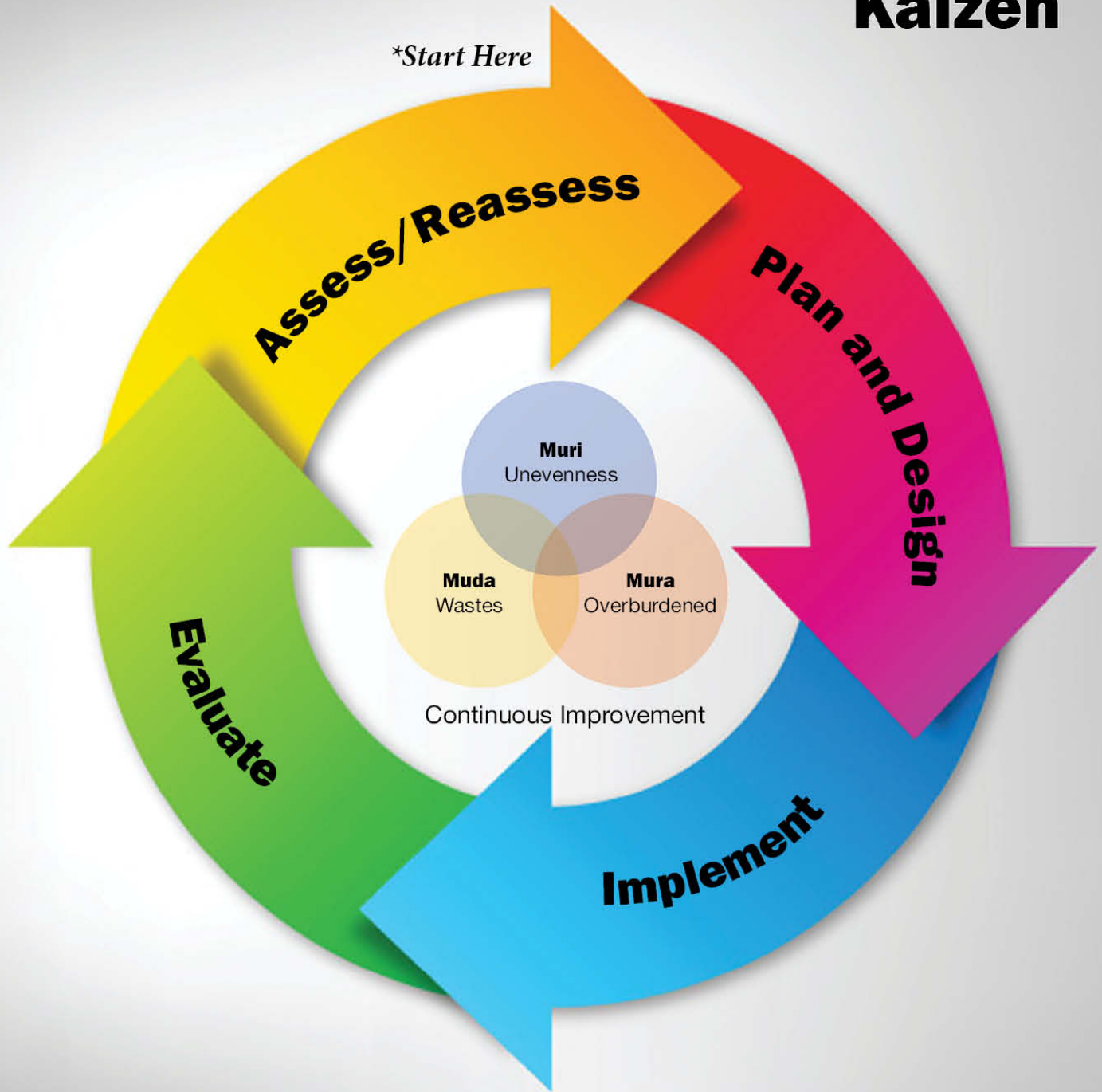
Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India



Ease of Doing Business  
for higher productivity and sustainable growth

# Kaizen

*\*Start Here*



If you keep doing what you've been doing, you're going to keep getting what you've been getting.

**Try Something New!**



**NATIONAL PRODUCTIVITY COUNCIL**