



Zero Defect

Zero Effect



सत्यमेव जयते

Department of Industrial Policy & Promotion  
Ministry of Commerce & Industry  
Government of India



Ease of Doing Business  
By High Productivity and Sustainable Growth



अगर लोग आपके लक्ष्यों पर हँस नहीं रहे हैं तो...

**आपके लक्ष्य बहुत छोटे हैं!**



If people are not Laughing at  
your goals...

**Your goals are too small !**



NATIONAL PRODUCTIVITY COUNCIL