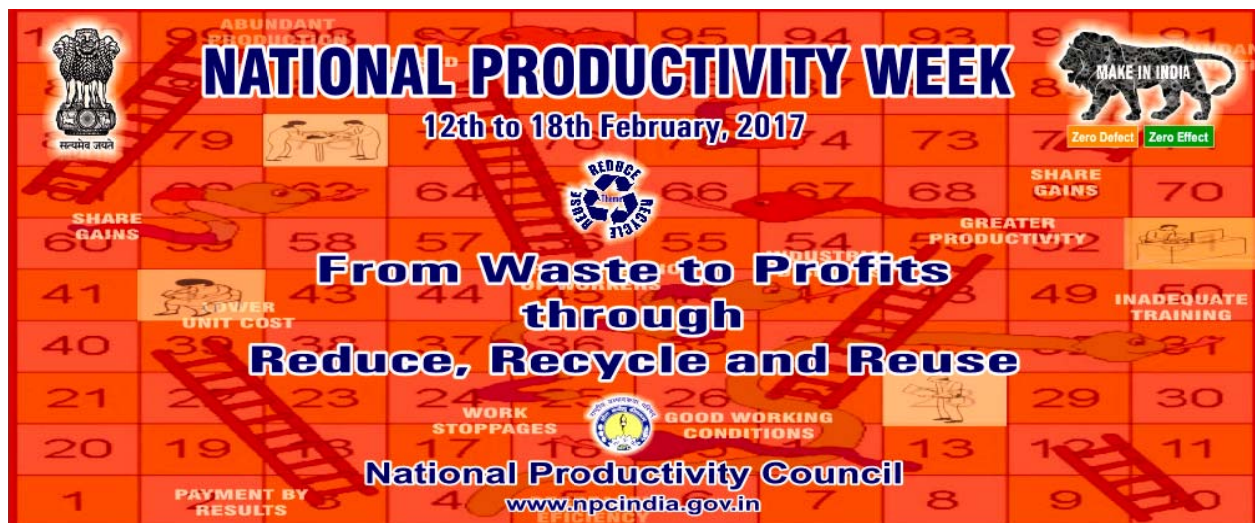


Productivity Week Celebration 2017

From Waste to Profits through Reduce, Recycle and Reuse



NPC, RD PATNA



Productivity Week Celebration 2017

REPORT ON PRODUCTIVITY WEEK CELEBRATION

National Productivity Week was celebrated by RD Patna during February 12-18, 2017 on a large scale involving several institutions, Government departments and industries associations. Wide spread of theme message was achieved through news papers & media coverage, sending letters & emails, displaying banners & posters and delivering lectures on the theme at various specific organizations.

Directorate of Industries, Govt. of Bihar was associated with major activities organized during the week as well as for sponsoring print media advertising in the beginning of the week. The advertisement was published in all leading newspapers of the state. Scan copies of the published advertisement are attached in Annexure I.

Besides Industries department, Govt. of Bihar, Bihar State Productivity Council (BSPC), Bihar Industries Association (BIA), Bihar Chamber of Commerce and Industries (BCCI), Udyog Mitra, Bihar State Pollution Control Board, MSME-DI Patna, Bureau of Indian Standard and other institutions were also involved in the activities organized by NPC. Further, lectures and presentations were made in the specific industries and other organizations in programmes organized by them.

Brief details of the activities carried out during the week are given below:

Event Organized by RD Patna

The programme was conducted in association with Industries Department, Govt. of Bihar on 18th February 2017 from 11:00 am to 3:00 pm at Hotel Chanakya Patna. Several executives from Government department, namely, Sri N P Mandal, Registrar, Cooperative department, Shri Pradeep Kumar, Additional Secretary, Industries, Shri P K Singh Director of Industries, Sri Ravindra Kumar Director Technical Development were present in the programme. Sri R L Khaitan President, Bihar Industries Association and Sri N K Thakur, Vice –president, Bihar Chamber of Commerce and Industries were also present on the dais.

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About 75 participants from Government departments including General Managers of all District Industries Centres, MSME-DI Patna, High Court, Udyog Mitra etc participated in the programme. Presentations, made by NPC official and by Sri Naveen Kumar Scientist, Bihar State Pollution Control Board generated deep interest and curiosity resulting into interactive discussions after the presentation. List of participants of the programme is attached.

Programme Impact:

The programme was very successful in achieving its objective of disseminating the theme concept to concerned government officials, industrial associations and other intellectuals. Since the participants included all General Managers of DICs, the multiplier effect will take place by dissemination upto district levels. Further, pre-event and post-event coverage was made by leading news papers, which connected a large population with the message.



Dignitaries on the dais:

- Shri Pradeep Kumar Additional Secretary, Department of Industries, Bihar
- Shri P K Singh Director of Industries, Bihar
- Shri N P Mandal, Registrar Cooperative Department, Govt. of Bihar
- Shri Bimal Kumar, CEO Udyog Mitra Bihar
- Shri R L Khaitan, President, Bihar Industries Association

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- Shri N K Thakur, Vice-President, Bihar Chamber of Commerce & Industries Bihar
- Shri Ravindra Prasad, Director Technical Development , Govt of Bihar
- Shri P R Upadhyay, Regional Director, NPC Patna



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Events Organized in Association with Other Organizations

Theme presentation before Industrial Units

The programme was conducted in association with BSPC and BIA on 13th February 2017 from 3:00 pm to 7:00 pm in the conference hall of Bihar Industries Association. Director of Industries, Bihar Sri P K Singh, Executive Director, Udyog Mitra Bihar, were among the dignitaries present on the occasion. The participants included members of BIA and BSPC.



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Presentations at Specific Organisations

Lecture presentations were delivered by NPC consultants at various organizations in the programmes organized by them. Summarized details of such activities are given below:

Si.No.	Topic	Time/Date/Venue	No. of Participants
1	<p>Press conference was conducted for giving emphasis on productivity movement in Bihar, highlighting government's financial encouragement for starting industries and creating healthy environment for business development.</p> <p>Program was covered by Print media (Dainik Jagran, Dainik Bhaskar, Hindustan, Parbhat Khabar)</p>	11/02/2017, NPC Patna	
3	<p>Interactive session with NGO staffs of Nidan giving emphasis on disposal and segregation of household municipal waste & at Deepayatan for developing district awareness program to reduce, reuse and recycle the different wastes generated from all sources.</p> <p>Speakers:-</p> <ol style="list-style-type: none"> I. Shri Ratnish Verma, Program Manager Nidan II. Smt Nishad Fatima, Director SRC Deepayatan III. Shri Suvyendu Shivakar, AD NPC Patna 	<p>11:00A.M. to 2:00 P.M, Nidan Patna, 14/02/2017</p> <p>3:00P.M to 4:00P.M, Deepayatan Patna,14/02/2017</p>	<p>22</p> <p>15</p>
4	<p>Campus sensitization Program on "Waste to Profits through Reduce, Recycle & Reuse" for students of National Institute of Fashion Technology giving emphasis on Productivity concepts, reducing & reuse of municipal waste by presenting a case study of Mysore city municipal corporation.</p> <p>Speakers :-</p> <ol style="list-style-type: none"> I. Dr N L Devi, Associate Professor Environment Science and Ecology Central University of South Bihar. 	4:00PM to 6:00PM, NIFT Patna, 15/02/2017	65

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	<p>II. Shri Suvyendu Shivakar, AD NPC Patna</p> <p>Awareness Program for employees of IOCL. 70-80 employees participated. Program was coordinated by Shri K K majumdar Chief manager MS, T&D IOCL Barauni Refinery. Emphasis was given on reducing manufacturing wastes through lean concepts.</p> <p>Speakers: -</p> <p>I. Shri Kumar Birendra, AD NPC Patna.</p>	<p>2:00PM to 4:00PM, IOCL Barauni, 15/02/2017</p>	<p>70</p>
5	<p>Campus sensitization Program on “Waste to Profits through Reduce, Recycle & Reuse. Emphasis was given on Food waste management by discussing different ways to reduce, reuse & recycle food and agriculture wastes.</p> <p>Speakers :-</p> <p>I. Dr Janardan Jee, Patron BSPC</p> <p>II. Dr T R Gandhi, Founder BSPC</p> <p>III. Shri Manoj lilhare, AD NPC Patna</p>	<p>2:00 PM to 5:00 PM, 17.2.2017, IHM Hajipur</p>	<p>100</p>